

# GlassesUSA.com teams up with pop-star Shenseea to celebrate bold, personal summer style

*Shenseea's handpicked sunglasses and optical frames bring color, confidence, and individuality to summer style, available now at [GlassesUSA.com](https://www.glassesusa.com)*

ATLANTA, GA, UNITED STATES, August 12, 2025 /EINPresswire.com/ -- [GlassesUSA.com](https://www.glassesusa.com), a leader in the online eyewear industry, turns up the volume with [Shenseea's Picks](#) - a curated selection of sunglasses and optical frames handpicked by Jamaican pop star and fashion trendsetter Shenseea.

“

For me, style is all about having fun and keeping it real. This collection with GlassesUSA.com is about wearing what makes you feel good and confident - just being yourself.”

*Shenseea*

Blending personal style with star power, this collaboration brings Shenseea's sparkle to life through frames that radiate individuality, a little edge, and a standout summer aesthetic.

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says Shenseea. "This collection with GlassesUSA.com is about wearing what makes you feel good and confident - just being yourself."

The collection includes oversized silhouettes, sleek cat-eyes, tinted lenses, and glossy finishes designed to move seamlessly from day to night. Whether you're heading to a rooftop party, a festival, or simply grabbing coffee with friends, these frames are made to add a burst of personality to any look.

"Shenseea's style is about confidence and energy," said Arie Tom, CMO of GlassesUSA.com. "We wanted this collection to feel like her music- fresh, vibrant, and impossible to ignore. These frames are a reflection of who you are. Like Shenseea says, we took it to the max- bold designs, interesting details, and held nothing back."

"Working with Shenseea was about capturing the authentic energy she brings to everything she does," said Lihi Kopel, Head of Design at GlassesUSA.com. "The frames chosen for her top picks were inspired by her real-life style and musical vibe - bold, vibrant, and full of personality, yet still

wearable for everyday summer moments.”

The Shenseea x GlassesUSA.com collection is now available exclusively at GlassesUSA.com, with prices starting at \$39. The edit includes sunglasses and optical frames designed to add color, confidence, and individuality to every summer style.

About GlassesUSA.com:

Founded in 2007, GlassesUSA.com, a subsidiary of the Optimax Eyewear group, has quickly become one of the leading direct-to-consumer online eyewear retailers in the United States. We offer the largest selection of styles and brands, with over 10,000 styles of glasses, sunglasses, and contact lenses, making it easy for everyone to find their perfect pair. Our mission is to enhance our customers' lives by delivering eyewear tailored to their unique needs, style preferences, and budgets.



Shenseea x GlassesUSA.com

By controlling the entire supply chain, from product design and manufacturing to optical lens production and the digital shopping experience, GlassesUSA.com provides exceptional savings, offering high-quality eyewear at up to 70% off traditional retail prices. Our broad selection includes popular brands like Ray-Ban, Oakley, Prada, and Gucci, as well as our own brands such as Muse, Ottoto, Revel, and Amelia E., starting from just \$29, including shipping. GlassesUSA.com also offers a variety of optical lens options, coatings, and upgrades to meet every customer's needs. GlassesUSA.com develops and deploys innovative technology and AI-driven solutions to transform the eyewear industry and offer customers a seamless shopping experience.

Our products are meticulously crafted in our state-of-the-art optical lab in Atlanta, GA, with next-day shipping available across the US. GlassesUSA.com is part of the Optimax Eyewear group.

For more information, please visit <https://www.GlassesUSA.com>

Ayelet Arbel

Glassesusa.com

+972 52-871-3326

ayelet.a@optimaxeyewear.com

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