

Bark Bark by Dheeraj Bangur Wins Bronze in A' Packaging Design Award

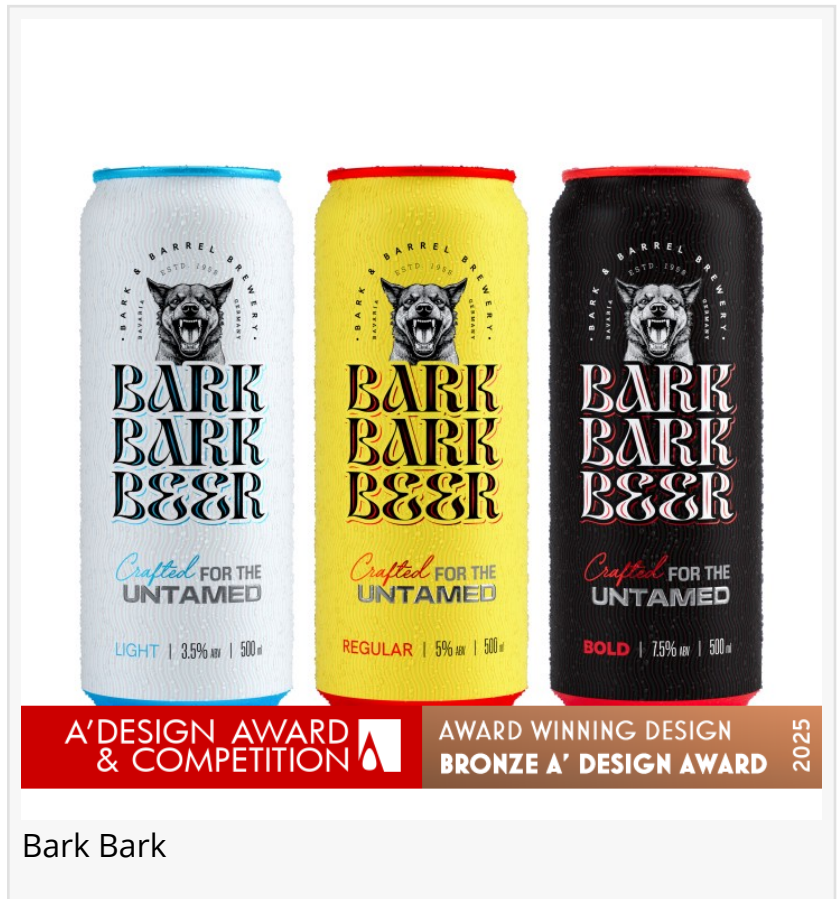
*Innovative Beer Packaging Design
Recognized for Excellence in Creativity,
Functionality, and Brand Identity*

COMO, CO, ITALY, August 12, 2025 /EINPresswire.com/ -- The A' Design Award, one of the world's most respected and well-recognized awards in the field of [packaging](#) design, has announced Bark Bark by [Dheeraj Bangur](#) as a Bronze winner in the Packaging Design category. This prestigious recognition highlights the exceptional creativity, functionality, and brand identity of the Bark Bark beer packaging design within the highly competitive packaging industry.

The A' Packaging Design Award recognizes designs that demonstrate innovation, sustainability, and aesthetic appeal while effectively communicating brand identity and enhancing user experience. Bark Bark's success in this competition underscores its relevance to current trends and its potential to positively influence packaging industry standards and practices.

Bark Bark Beer's packaging design stands out for its bold, playful, and modern aesthetic, which seamlessly blends tradition with contemporary flair. The design features distinct color schemes and finishes for each beer variant, creating a striking visual identity that resonates with the brand's adventurous spirit. The combination of hand-scripted and bold typography, along with the use of the German Shepherd as a symbol, adds a unique and memorable touch to the packaging.

This recognition from the A' Packaging Design Award serves as a testament to Dheeraj Bangur's skill, creativity, and dedication to pushing the boundaries of packaging design. It also highlights



the potential for Bark Bark Beer's packaging to inspire future designs and set new standards within the industry, driving innovation and excellence in the field.

Interested parties may learn more about the award-winning Bark Bark Beer packaging design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=166240>

About Dheeraj Bangur

Dheeraj Bangur is a design virtuoso and a maestro of communication design who emerged from the illustrious halls of MIT Institute of Design. With a passion for design and art coursing through his veins, he blends creativity with purpose, shaping narratives that transcend the ordinary. As a multiple-time laureate in the realms of packaging and branding, Dheeraj Bangur's journey is a relentless quest to etch his mark on the canvas of design excellence. Beyond design, he is a traveler and a wordsmith, infusing his experiences into his craft to create designs that inspire and elevate the human experience.

About Brandsthan

Brandsthan is a premier design studio based in Jaipur, India, specializing in branding and packaging design. Led by award-winning designer Dheeraj Bangur, the studio delivers innovative design solutions that resonate with consumers and elevate brands. Brandsthan's work reflects a deep understanding of consumer psychology, market trends, and the importance of design as a strategic tool in business growth. Through a blend of traditional design principles and cutting-edge techniques, Brandsthan creates memorable, functional, and aesthetically pleasing designs that stand out in today's competitive marketplace.

About Bronze A' Design Award

The Bronze A' Design Award recognizes notable packaging designs that demonstrate a high level of creativity, functionality, and professional execution. These designs are acknowledged for their potential to positively influence industry standards and enhance user experiences. The rigorous selection process involves blind peer review by an expert jury panel of design professionals, packaging industry experts, journalists, and academics. Winning designs showcase a skillful blend of innovation, aesthetics, and technical excellence, contributing to the advancement of the packaging industry and the creation of a better world through good design.

About A' Design Award

The A' Packaging Design Award is a prestigious international competition that recognizes exceptional packaging designs from innovative designers, forward-thinking agencies, leading manufacturers, and influential brands. Through a rigorous blind peer-review process, entries are evaluated by an expert jury panel based on pre-established criteria, ensuring that only the most outstanding designs are honored. By participating in the A' Design Award, entrants gain global recognition for their creativity and contribute to the advancement of the packaging industry. The ultimate aim of the A' Design Award, now in its 17th year, is to create a better world through the power of good design, motivating designers and brands to develop superior products that

positively impact society.

Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with their projects at:

<https://packagingaward.net>

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