

Al CERTs® Introduces Design Creative Certification Bundle to Empower Next-Generation Designers

NEW YORK, NY, UNITED STATES, August 12, 2025 /EINPresswire.com/ -- AI CERTs®, a leading provider of vendor-aligned, role-focused <u>AI certifications</u>, has announced the launch of its <u>AI Design and Creative Certification Bundle</u>, a comprehensive offering for professionals seeking to blend creative design skills with the transformative capabilities of artificial intelligence.

The <u>AI Creative & Design Certification Bundle</u> brings together two flagship programs, AI+ UX Designer[™] and AI+ Design[™], designed to equip learners with the expertise needed to excel in the evolving design landscape.

The AI+ UX Designer™ certification focuses on building user experiences that are both intuitive and enhanced by AI. Participants explore topics such as ethical design, AI-driven research, prototyping, personalization strategies, and emerging UX trends, gaining skills that position them at the forefront of user-centric innovation. The AI+ Design™ certification complements this by diving into creative applications of AI, including generative workflows, data-driven design, user testing, and the strategic integration of AI into creative processes. Together, these programs provide a well-rounded skill set that meets the demands of modern design roles.

This bundle is particularly relevant for designers, product managers, creative teams, and freelancers aiming to future-proof their careers. As AI reshapes industries, the ability to merge design thinking with AI proficiency is becoming a critical differentiator in the job market. By mastering both the strategic and creative dimensions of AI-powered design, learners can unlock new opportunities and deliver impactful solutions that resonate with users and clients alike.

Each certification includes a structured learning journey with eight modules, available in both instructor-led and self-paced formats. Learners benefit from a mix of video lessons, e-books, podcasts, quizzes, and AI mentor guidance, culminating in a proctored final exam comprising 50 questions to be completed within 90 minutes. A passing score of 70% earns participants an industry-recognized certification and a verifiable digital badge, validating their achievement in the field.

With the Design and Creative Certification Bundle, AI CERTs® reaffirms its commitment to preparing professionals for the opportunities and challenges of the AI era—ensuring they not only keep pace with change but help define it.

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