

# Aussie Single Mum Builds a \$2M Property Portfolio in Three Years

ESSENDON, VICTORIA, AUSTRALIA, August 20, 2025 /EINPresswire.com/ -- As Australians face the toughest cost-of-living conditions in decades, Investor Partner Group (IPG) is drawing renewed attention to its established holistic wealth-building model, which integrates money, mindset, and lifestyle to help people—particularly women—navigate financial uncertainty with confidence.

With household budgets under strain, wage growth lagging, and property affordability at record lows, many Australians are questioning whether their investment strategies can truly support their long-term security. IPG's approach responds to this challenge by combining financial literacy, mindset coaching, and personalised property strategies to create wealth plans that align with both financial goals and lifestyle needs.

"Financial well-being is a critical part of overall wellness," said Varsha Banker, co-founder of [Real Estate](#) for Women with Moxin Reza from IPG. "In times like these, people need strategies that don't just grow their portfolios, but also protect their peace of mind. Our role is to provide education, tools, and tailored plans that make that possible."

Central to the model is IPG's Fingerprint Strategy, a personalised, data-driven plan that factors in an individual's goals, life stage, financial capacity, and emotional bandwidth. The company also champions women-first initiatives such as Real Estate for Women (R4W) and impact-driven solutions like Cashflow Real Estate (CFRE), which address housing shortages while delivering sustainable investor returns.

The approach reflects broader property trends, including the growing appeal of co-living, eco-developments, and lifestyle-focused housing options increasingly chosen for their affordability, community benefits, and environmental responsibility.



Varsha Banker

“More Australians are looking for investment strategies that align with their values and adapt to their lives,” added [Spokesperson Name]. “The future of wealth is personal—built on clarity, confidence, and a vision for the life you actually want to live.”

#### About Investor Partner Group

Investor Partner Group is an Australian [property investment](#) advisory firm dedicated to ethical, education-led wealth creation. With a focus on tailored strategies, financial literacy, and sustainable investment practices, IPG helps individuals and families navigate the property market with confidence.

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