Screen and Script Writing Software Market to Reach USD 235.87 Million by 2026, Growing at 14.4% CAGR

WILMINGTON, NEW CASTLE, DE, UNITED STATES, August 12, 2025 /EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, Screen and Script Writing Software Market Size, Share, Competitive Landscape and Trend Analysis Report, by Deployment Mode (On-premises and Cloud-based), Platform Type (Desktop-based and Mobile-based), and End User (Personal and Business): Global Opportunity Analysis and Industry Forecast, 2019-2026.

Market Size : The global screen and script writing software market size was valued at $80.83 million in 2018, and is projected to reach $235.87 million by 2026, registering a CAGR of 14.4% from 2019 to 2026.

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Screen and script writing software are used for writing screenplays. This software is similar to the word processor, and are adopted by screenplay and script writers to write and edit scripts and screenplays. In addition, the software offers numerous shortcuts for quick typing of character names, which help in efficient collaboration with other writers globally. Moreover, it helps in adding character notes, production notes, and scene reordering, thereby facilitating script writing process easily. Some of the screen and script writing tools have production scheduling and budgeting features. Screen and script writing software further provides various functions, which allow writers to analyze their script for different roles or characters of the story.

Introduction of online movies and TV series online streaming websites, rise in mobile-based screen and script writing software, and surge in awareness about numerous benefits provided

by screen and script writing software are the key factors driving the growth of the screen and script writing software market. However, availability of open-source software is restraining the growth of the market. On the contrary, increase in demand for screen and script writing software from Asia-Pacific is anticipated to provide lucrative opportunities for the market growth in forthcoming years.

By deployment mode, the on-premises segment garnered major screen and script writing software market share in 2018, and is expected to remain dominant during the forecast period. This is attributed to availability of number of screen and script writing software for Linux, Windows, and Mac. However, the cloud-based segment is expected to witness highest growth rate in the upcoming years, as the demand for cloud-based screen and script writing software is expected to increase in the upcoming years, owing to increase in adoption of cloud computing. Furthermore, the cloud-based software provides the advantages of public sharing and modification of each other's scripts, which will benefit the users in getting collaborators or feedback.

Depending on platform type, the desktop-based segment dominated the screen and script writing software market in 2018, and is expected to generate highest revenue during the forecast period, as availability of web-based screen and script writing software with more powerful capabilities has fueled their adoption among end users. For instance, Scripped is a web-based script writing software, which is used by more than 100,000 writers. However, the mobile-based screen and script writing software is expected to witness highest growth rate in the upcoming years. Number of vendors in the global market are launching software for mobile devices such as smartphones and tablets, which drives the growth of the market. For instance, Final Draft, a top-selling screenwriting software, entered the mobile market with the Final Draft Writer app, which enables screenwriters to easily send or share their Final Draft FDX files from their laptop to their iPad and iPhone.

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By end user, the business segment dominated the global screen and script writing software market share in 2018, and is expected to remain dominant during the forecast period. The adoption of screen and script writing software is increasing among schools and universities, as it can easily be tailored into modules for teaching, thereby fueling the market growth. Moreover, this software is majorly adopted by schools and universities across North America and Europe, which is opportunistic for the market. However, the personal segment is expected to grow at the highest CAGR in the forecasted period. The growth of this market is attributed to continuous increase in demand for screen and script writing software among the writers and filmmakers to create a concrete script and develop a strong story board boosts the growth of the screen and script writing software industry.

Key Findings of the Study:

Depending on deployment mode, the on-premises segment dominated the global screen and script writing software market in 2018, and is expected to generate highest revenue during the forecast period.

On the basis of platform type, the desktop-based segment dominated the market in 2018, and is expected to generate highest revenue during the forecast period. However, the mobile-based segment is expected to witness highest growth rate in the upcoming years.

By end user, the business segment dominated the global screen and script writing software market in 2018, and is expected to remain dominant throughout the forecast period.

Region wise, North America led the market in 2018, and is expected to generate highest revenue during the screen and script writing software market forecast period.

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Some of the key player in screen and script writing software market analysis include Celtx Inc., Final Draft, Literature and Latte Ltd., Mariner Software, Nuvotech Limited, Storyist Software LLC, StudioBinder Inc., Windward Studios Inc., Write Brothers Inc., and WriterDuet, Inc.

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