

Florida Developer Launches Wellness-Focused Housing Model for Working Families Amid National Affordability Crisis

EcoVision Homes introduces 'Green Workforce Wellness Neighborhoods' - a holistic response to the U.S. housing, health, and workforce challenges.

FL, UNITED STATES, August 12, 2025 /EINPresswire.com/ -- As the nation continues to grapple with the intersecting crises of housing affordability, public health decline, climate change, and economic instability, a Florida-based development firm is introducing a community model aimed at long-term resilience for working families.

EcoVision Homes, supported by Avatar Vision Fund and Karma Development Group, has launched its 'Green Workforce Wellness Neighborhoods' initiative, a housing development model designed to address structural issues that extend far beyond real estate.

Unlike traditional residential projects focused primarily on unit delivery, the 'Green Workforce Wellness Neighborhoods' model integrates sustainable construction, affordable ownership, and community well-being through strategic land use, wellness amenities, and digital support systems.

The initiative prioritizes middle-income workers, often overlooked in public and private housing strategies, by delivering scalable solutions rooted in long-term affordability and health equity.





We're not just building houses, we're creating neighborhoods that support the revitalization of workforce communities which are the very backbone of America."

Vas Persaud

"Affordability isn't just about price, it's about quality of life," said Vas Persaud, the CEO and Founder of EcoVision Homes. "Our approach looks at the systems that shape people's daily experience, housing, health, education, and economic mobility, and designs communities to support those needs from the ground up."

Each neighborhood under the EcoVision banner is planned with energy-efficient homes, green infrastructure, and access to wellness services, including walking trails, fitness

paths, and programs focused on preventative care. Beyond physical space, residents receive access to a custom-designed mobile platform providing tools in financial literacy, lifelong learning, and health education, bridging the gap between housing and holistic support.

The launch of this model comes at a pivotal moment. A 2024 Pew Research Center report found that over 60% of Americans view affordable housing as a "major problem" in their communities. Meanwhile, the American Public Health Association cites poor housing conditions and community design as core contributors to chronic illness, mental health challenges, and family stress.

EcoVision Homes' integrated model attempts to reframe how neighborhoods can function, not just as places to live, but as environments of growth, resilience, and collective well-being. In its planning documents, the company outlines five core national issues it aims to support through this approach:

- Housing Affordability
- Climate Resilience
- Health Equity
- Community Cohesion
- Workforce Readiness

In collaboration with Avatar Vision Fund, an entity focused on mission-aligned capital, and Karma Development Group, which brings expertise in sustainable urban planning, EcoVision seeks to deploy its model in multiple phases across Central Florida beginning later this year. Dr. Sachin Maskey, General Partner with Avatar Vision Fund, is an internal medicine preventative doctor based in Massachusetts has been instrumental in pioneering the 'Green Workforce Wellness Neighborhoods' concept.

The firm's leadership emphasizes that their approach is not a substitute for public policy but a complementary framework that can be scaled through public-private partnerships, philanthropic investment, and workforce development initiatives.

“Our goal is to demonstrate a replicable model,” said Vas Persaud, CEO and Founder of EcoVision. “We want cities and regions to see that it’s possible to build communities that are sustainable not just environmentally, but socially and economically.”

Though EcoVision Homes is not the first developer to explore wellness-based real estate, its alignment with workforce development and equity priorities sets it apart. Many traditional wellness communities target luxury markets. In contrast, ‘Green Workforce Wellness Neighborhoods’ are engineered for teachers, nurses, tradespeople, and civil servants, the individuals essential to keeping regional economies stable.

This design philosophy has garnered interest from local organizations, sustainability advocates, and nonprofit health groups eager to explore how neighborhood development can serve as a public health intervention.

A pilot project in Central Florida specifically, Tranquility Village located in the City of Sanford is expected to break ground later this year, with final construction kick-off preparations in progress. In keeping with their philosophy, the developers are continuously evaluating opportunities to integrate solar energy, native landscaping, and climate-adaptive infrastructure into their future sites.

As EcoVision moves forward, its team remains committed to transparency and data-sharing. Plans are in place to assess and publish impact metrics on homeownership retention, wellness outcomes, and neighborhood engagement within the first two years of project occupancy.

Stakeholders and municipalities interested in learning more about the model or exploring collaborative development are encouraged to visit:

[-https://www.ecovision-homes.com](https://www.ecovision-homes.com)

[-https://avatarvisionfund.com](https://avatarvisionfund.com)

[-https://karmadevgrp.com](https://karmadevgrp.com)

About EcoVision Homes

EcoVision Homes is a Florida-based development firm focused on affordable, sustainable, and wellness-oriented housing for working families. Supported by Avatar Vision Fund and Karma Development Group, the company’s mission is to design neighborhoods that support long-term resilience across economic, environmental, and social dimensions.

Vas Persaud

EcoVision Homes

+1 321-948-9594

[email us here](#)

Visit us on social media:

[LinkedIn](#)
[Instagram](#)
[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/839137732>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.