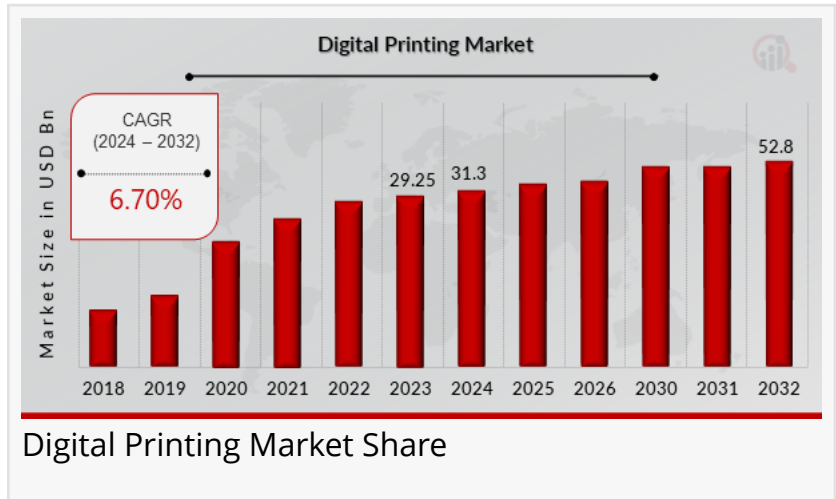


# Digital Printing Market to Grow to USD 52.8 Billion by 2032, Fueled by Packaging and Textile Industry Advances

*Digital Printing Market Research Report  
Information by Type, Ink Type,  
Application, and Region*

HI, UNITED STATES, August 13, 2025 /EINPresswire.com/ -- The [Digital Printing Market](#) was valued at USD 29.25 Billion in 2023 and is projected to grow steadily from USD 31.3 Billion in 2024 to USD 52.8 Billion by 2032. This growth reflects a compound annual growth rate (CAGR) of 6.70% during the forecast period, driven by technological advancements and evolving market dynamics.



Key Companies in the Digital Printing includes:

- HP Inc.
- Canon Inc.
- Seiko Epson Corporation
- Ricoh Company, Ltd.
- MIMAKI Engineering Co., Ltd.
- Roland DG Corporation
- Xerox Corporation
- DIC Corporation
- Toyo Ink SC Holdings Co., Ltd
- Sakata INX Corporation
- Westrock Company
- Amcor PLC

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Key Growth Drivers

Significant advancements in the packaging and textile industries are primary drivers behind the

expanding digital printing market. Digital printing offers flexibility, faster turnaround times, and cost-effectiveness, especially for smaller print runs, which is increasingly valuable as customization and shorter product lifecycles become the norm.

Additionally, the reduction in per-unit printing costs has made digital printing more accessible, further stimulating demand across various sectors.

### Impact of Global Events

The COVID-19 pandemic initially caused disruptions in the digital printing market by affecting supply chains and demand. However, the accelerated shift towards e-commerce has helped stabilize and support market recovery, as packaging demand surged with increased online shopping.

Conversely, the ongoing Russia-Ukraine conflict and global inflationary pressures have created economic uncertainties, posing challenges to growth due to increased raw material and operational costs.

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### Market Segmentation Highlights

The inkjet printing segment dominated the market in 2022, thanks to its superior color blending and high-quality print output, making it a preferred choice for diverse applications.

Among applications, packaging accounted for the largest revenue share in 2021. Digital printing's efficiency in handling small order quantities and customized prints aligns perfectly with the dynamic needs of the packaging industry.

Despite global economic challenges, the digital printing market is set for consistent growth, driven by innovations in packaging and textiles, cost reductions, and the ongoing expansion of e-commerce. With inkjet technology leading the way and packaging applications maintaining dominance, digital printing continues to revolutionize how businesses approach print production, emphasizing speed, quality, and customization.

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