

Poker Legend Michael 'The Grinder' Mizrachi and Tequila Comisario Celebrate an Unbeatable Year of Record-Breaking Success

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LAS VEGAS, NV, UNITED STATES, August 12, 2025 /EINPresswire.com/ -- In a year of unprecedented achievement, poker icon Michael "The Grinder" Mizrachi and ultra-premium Tequila Comisario are celebrating historic successes in their respective fields. United by a shared ethos of excellence and a winning mindset, both Mizrachi and the luxury tequila brand have dominated their industries, marking 2025 as a year for the history books.



Grinder Sports his Favorite Tequila Brand Comisario during world record making WSOP win

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Comisario celebrates poker legend, Michael "The Grinder" Mizrachi. His commitment, character, and skill are an inspiration. Tequila Comisario honors his legacy with a spirit forward menu of cocktails.”

Luis Cota

Michael Mizrachi, widely regarded as one of the greatest poker players of all time, has cemented his legendary status with a series of record-breaking victories at the World Series of Poker (WSOP). Mizrachi's year culminated in a historic win at the \$50,000 Poker Players Championship for an unprecedented fourth time, a feat that no other player has ever accomplished. This monumental victory, reaffirmed his status as the ultra premier mixed-game poker player in the world.

His masterful performance continued with a thrilling victory in the WSOP Main Event, where he outlasted a

massive field of 9,735 players. Mizrachi's final table performance was hailed by poker commentators as one of the swiftest in history, with the "Grinder" carrying immense momentum to secure the \$10 million prize. This victory earned him his eighth career WSOP bracelet and

placed him among an elite few to have won both the Poker Players Championship and the Main Event in the same year. Following this historic run, Mizrachi was spontaneously inducted into the Poker Hall of Fame, a testament to his peers' recognition of his remarkable feat. While many would rest after such an incredible run, Mizrachi was back at the felt the following week for the Venetian No Limit Hold'em Tournament.

With a career spanning over two decades, this latest triumph has propelled Mizrachi to new heights in the poker world, placing him 2nd on the Florida All Time Money List and 18th on the US All Time Money List for current poker players.

The relationship between Mizrachi and Tequila Comisario is more than a sponsorship; it's a symbolic union of two unbeatable champions. As Mizrachi sported the Tequila Comisario hat and celebrated his wins with a toast of the ultra-premium tequila, he embodied the spirit of a winner—a spirit shared by both the champion and the brand.

While Mizrachi was making history at the poker tables, Tequila Comisario was achieving its own series of remarkable milestones. The brand, a sponsor of Mizrachi and a fixture at his side during his historic run, has a history of prestigious awards. Comisario, unbeatable in its class has received "Double Gold" and "Platinum" medals from international spirits competitions, and the century award, earning 100 points for its Gran Comisario Anejo aged for 7 years, a testament to its uncompromising commitment to quality and craftsmanship. The ultra-premium tequila, known for its small-batch, estate-grown, and additive-free production process, is perfectly positioned to capitalize on the growing consumer demand for authentic, high-end spirits. Tequila Comisario's production process, which includes using a higher concentration of agave hearts and a unique oxygenation process, sets it apart in an increasingly discerning market. Tequila Comisario recently was introduced to Canadian market at Halpern Wine in Ontario with the discerning guests celebrating these unbelievably smooth ultra premium tequilas.

"This has been a dream year, celebrating this journey with Tequila Comisario," said Michael Mizrachi. "Their dedication to crafting a world-class tequila mirrors the dedication it takes to succeed at the highest levels of poker. It's a true lucky charm to wear their hat throughout my tournaments this year and celebrate my wins in Las Vegas with their tequilas."

"Michael 'The Grinder' Mizrachi is more than just a champion; his pure gold drive, brilliance and fierce yet humble character are undeniable. His drive for excellence is exactly what our brand



The graphic is a vertical rectangle with a black background and ornate gold scrollwork in the corners. At the top, it reads "TEQUILA COMISARIO ULTRA PREMIUM" in gold. Below this is a list of ingredients for a cocktail: "2 OZ TEQUILA COMISARIO BLANCO", "1 OZ FRESH LIME JUICE", "0.75 OZ AGAVE NECTAR", "3-4 THIN SLICES OF JALAPEÑO", "2 DASHES OF ANGOSTURA BITTERS", and "PINCH OF SALT". A line separates this from the garnish instruction: "GARNISH, LIME WHEEL & JALAPEÑO SLICE". Below the ingredients, the title "GRINDER'S GRIND" is written in a large, bold, gold serif font. Underneath the title is a photograph of Michael Mizrachi, a man with a beard wearing a black baseball cap with the Comisario logo and a black polo shirt. He is holding a large glass of the cocktail, which contains ice, a lime wheel, and a jalapeño slice. He is also holding several poker chips and a fan of cards. Below the photo, the text "Comisario creates Spirit Forward Cocktails in honor of The Grinder" is written in a white sans-serif font.

TEQUILA
COMISARIO
ULTRA PREMIUM

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PINCH OF SALT
GARNISH, LIME WHEEL & JALAPEÑO SLICE

GRINDER'S GRIND

Comisario creates Spirit Forward
Cocktails in honor of The Grinder

has always represented. We're incredibly proud to be on his team and are celebrating his monumental win with a new line of Grinder championship cocktails and Comisario "The Grinder" merchandise, including the hat he sported at WSOP. Stay tuned as he is not slowing down, even as we write this article we are receiving more winning updates, follow @thegrinder44 and @tequila_comisario for updates and more on the Grinder's and Comisario, the unbeatable Vegas duo.

"The Grinder's Grind" cocktail represents the methodical and relentless style of play that earned Mizrachi his nickname. The crisp, clean notes of the Blanco tequila are the foundation of a drink that is surprisingly complex, much like his game. It's a high-stakes, low-risk blend of flavors that slowly grinds its way to a memorable finish.

["Poker Punch"](#) drink is a nod to the event Mizrachi has won a record number of times. The Reposado, aged for 7 months, mirrors the maturity and depth of his skill in mixed games. This cocktail is a masterful blend of flavors, requiring a delicate touch and a sophisticated palate to appreciate.

["Mizrachi on Fire"](#) is the ultimate champion's cocktail, celebrating Mizrachi's monumental WSOP Main Event win. Using the rich, aged Añejo tequila, this drink is a bold, complex, and luxurious experience, much like the final table of the world's most prestigious poker tournament. It's a true winner's sip.

About Tequila Comisario: Tequila Comisario is an ultra-premium sipping tequila crafted for connoisseurs. Known for its exceptional quality and smooth finish, the brand has garnered double gold and platinum awards and is rapidly expanding its global footprint into Ontario, Chile and even Japan with high acclaim and unprecedented global awards stacking up, while maintaining its small-batch, estate-grown, superior quality processes. Tequila Comisario's expressions are all natural, fermented using champagne yeast, well water, agave heart and a pure passion for tradition; dedicated to the elevation of tequila.

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ultimate champion's cocktail, using the rich, well aged Comisario Añejo tequila, this drink is a bold, complex, and luxurious experience, much like the final table of the world's most prestigious poker tournament. It's a true winner's sip.

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