

Louisiana Graphics Prepares for Upcoming Company Rebrand

Louisiana Graphics prepares for an exciting new chapter in fleet branding, combining trusted quality with new innovations for businesses across Louisiana.

NEW ORLEANS, LA, UNITED STATES, August 12, 2025 /EINPresswire.com/ -- Louisiana Graphics, a leading provider of custom vehicle wraps and fleet branding solutions, is signaling the start of an exciting new chapter in its journey. The company is preparing for strategic changes that will build on its established reputation for high-quality design, installation, and customer service, while also introducing fresh innovations to meet the evolving needs of businesses across Louisiana and beyond.



Louisiana Graphics has built a reputation for high-quality fleet branding in Louisiana, with exciting changes coming soon.

Fleet branding has become an essential marketing tool for businesses of all sizes, offering unmatched visibility and brand recognition. Custom vinyl wraps transform service vehicles into mobile advertisements that can reach thousands of potential customers daily. Louisiana Graphics has been at the forefront of this industry in Louisiana, helping businesses project a professional image, attract new customers, and maintain consistent branding across their fleets.

“

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Curtis Binegar

The forthcoming changes aim to enhance these capabilities even further. By investing in new design approaches, advanced production technology, and

expanded installation services, Louisiana Graphics is positioning itself to offer clients even more

impactful fleet branding solutions. While specific details are yet to be announced, the direction is clear—clients can expect a future that blends the company’s trusted craftsmanship with cutting-edge creative strategies.

“Fleet branding is one of the most powerful ways a business can communicate its value and personality,” said Curtis Binegar, Certified Installer at Louisiana Graphics. “We’re taking steps to ensure our clients’ vehicles stand out even more on the road, with designs and materials that make a lasting impression.”

These developments come at a time when demand for fleet branding is on the rise. Businesses are increasingly recognizing the return on investment offered by professionally designed and installed vehicle wraps, which continue to work for them long after the initial installation. For Louisiana Graphics, the upcoming changes will strengthen its role as a go-to partner for companies looking to grow their market presence through visual impact.

More details about this new chapter will be revealed in the months ahead, marking an exciting period of transformation for Louisiana Graphics and its clients.

Jason Kingston
Louisiana Graphics
+1 504-444-5039

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