

Studio Designer Integrates Gusto Payroll for Seamless In-Platform Access and Automated Accounting Sync

New integration streamlines payroll management for design firms using Studio Designer, starting with beta access for users with simple payroll needs.

LOS ANGELES, CA, UNITED STATES, August 25, 2025 /EINPresswire.com/ -- In a major step toward

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automating and simplifying [payroll for design firms](#), Studio Designer has announced an integration with Gusto, a leading payroll and HR platform. This new interface allows users to access their Gusto payroll application — whether new or existing — directly from within the Studio Designer environment.

Currently available for Studio Designer users with simplified payroll needs, the integration will expand to

accommodate more robust payroll configurations as additional functionality is built into the platform.

This powerful integration is designed to eliminate common administrative burdens faced by accounting teams: logging into multiple systems and the manual entry of payroll data. Now, each time a payroll is processed through Gusto, it will be automatically posted into Studio Designer, ensuring seamless synchronization between HR operations and financial reporting. It will also make it easier for smaller firms to run payroll on their own.

“This integration is a game-changer for design firms looking to streamline back-office operations while reducing costs,” said Wallene Reimer, President at Designer Support. “By eliminating manual data entry and centralizing payroll access, firms can focus more time on creativity and client service all with no additional costs from Studio Designer”.

While the integration improves access and efficiency, the rate paid for the payroll service will remain the same even though it will be billed through their Studio Designer account. However, Designer Support is committed to passing along any available Gusto discounts to its monthly [interior design bookkeeping](#) and accounting clients, making the transition even more cost-effective.

Key Benefits of the Integration Include:

- Direct access to Gusto from within the Studio Designer platform
- Automatic posting of payroll data into Studio Designer
- Reduced administrative overhead for accounting teams
- Improved accuracy and real-time payroll visibility

Designer Support is offering hands-on assistance to any firm interested in setting up Gusto or integrating their existing Gusto account into Studio Designer. The firm encourages Studio Designer users to reach out to take advantage of personalized onboarding support and ensure smooth implementation.

About Designer Support

Designer Support specializes in bookkeeping and accounting services tailored to the interior design industry. Known for its deep expertise in [Studio Designer bookkeeping](#) software, Designer Support helps design firms maximize profitability and operational efficiency through streamlined financial systems and strategic guidance.

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