

Medical Imaging Informatics Market to hit USD 7.1 Bn by 2031, By AI-Driven Diagnostics & Cloud-Powered Tele-Radiology

PORTLAND, HI, UNITED STATES, August 13, 2025 /EINPresswire.com/ -- According to the report, the global [medical imaging informatics market](#) generated \$2.6 billion in 2020, and is expected to reach \$4.8 billion by 2030, witnessing a CAGR of 6.2% from 2021 to 2030.

Rise in number of diagnostic imaging procedures, high prevalence of chronic diseases, and decline in costs of storage platforms drive the growth of the global medical imaging informatics market. However, lack of expertise to operate IT integrated imaging modalities and high cost of installation restrain the market growth. On the other hand, continuously evolving healthcare ecosystems present new opportunities in the coming years.

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Depending on application, the medical imaging informatics market analysis is categorized into digital radiography, ultrasound, MRI, CT, nuclear imaging, combined modality, and mammography. The ultrasound segment held the largest medical imaging informatics market share of 31.0% of the medical imaging informatics market in 2020, owing to frequent use of ultrasound in healthcare facilities for medical imaging procedures.

Medical Imaging Informatics Market Segmentation

By deployment mode, the medical imaging informatics market is bifurcated in standalone and integrated. The standalone segment garnered the largest market share of 63.0% in 2020.

As per end user, the market is differentiated into hospital, specialty clinics, and others. The hospitals segment dominated the market in 2020.

Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America exhibited the highest growth in 2020, owing to improvement in healthcare infrastructures and rise in expenditure in emerging markets (India and China) to overcome the unmet medical needs. Technological advancements to develop cost-effective devices in these nations offer a lucrative opportunity for market growth.

Several manufacturers in the global medical imaging informatics market stopped their business

activities in 2020 due to lockdowns implemented in developed and developing countries, owing to ban on industrial activities due to the COVID-19 pandemic. This halt in production activities impacted the revenue of the medical imaging informatics manufacturing companies. For instance, net sales of Konica net sales dropped by 11.2% from April 2020 to March 2021. In addition, lack of manpower and raw materials affected the supply chain of the global medical imaging informatics market. However, the market is projected to cover from the 1st quarter of 2023, due to reduced restrictions and reopening of the global medical imaging informatics industry. Moreover, in 2021, with the availability of vaccine against COVID-19, the market re-opened at full pace with a start of 2022.

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Leading Market Players:

Koninklijke Philips N.V.
General Electric Company
Siemens AG
Agfa Gevaert N.V.
Medtronic, Inc.
McKesson Corporation
Lexmark International, Inc.
Toshiba Corporation
Esaote SpA
Dell Technologies Inc.

Key Benefits for Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the market analysis from 2021 to 2031 to identify the prevailing market Opportunity.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global trends, key players, market segments, application areas, and market growth strategies.

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