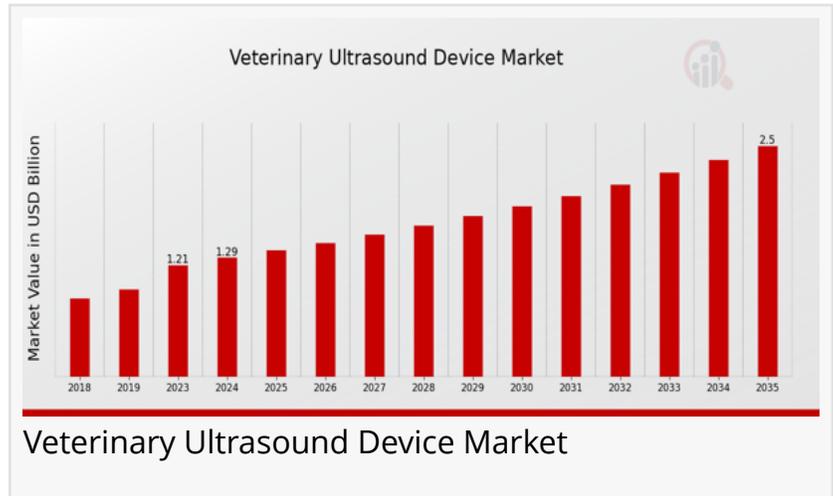


# Veterinary Ultrasound Device Market Anticipated to Reach USD 2.5 Billion by 2035, Exhibiting a Remarkable 6.23% CAGR

*Veterinary Ultrasound Device Market Accelerates on Rising Demand for Portable, High-Precision Diagnostics*

US, NY, UNITED STATES, August 13, 2025 /EINPresswire.com/ -- The Veterinary Ultrasound Device Market is poised for robust growth as global pet ownership booms, animal healthcare spending surges, and veterinary practices increasingly favor advanced diagnostic tools.



As per MRFR analysis, the [Veterinary Ultrasound Device Market Size](#) was estimated at 1.21 (USD Billion) in 2023. The Veterinary Ultrasound Device Market Industry is expected to grow from 1.29(USD Billion) in 2024 to 2.5 (USD Billion) by 2035. The Veterinary Ultrasound Device Market CAGR (growth rate) is expected to be around 6.23% during the forecast period (2025 - 2035).

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Driven by enhanced awareness of animal health needs and proactive preventive care, veterinary ultrasound devices are fast becoming staple equipment for clinicians across both companion and livestock settings. The growth reflects a broader shift toward early disease detection, improved treatment outcomes, and improved diagnostics in mobile and clinic environments.

Veterinary Ultrasound Device Market Segmentation Insights

Veterinary Ultrasound Device Market Type Outlook

Portable Ultrasound Devices

Console Ultrasound Devices

Digital Ultrasound Devices

## Analogue Ultrasound Devices

### Veterinary Ultrasound Device Market Application Outlook

Emergency and Critical Care

Routine Check-ups

Cardiology

Orthopedics

Reproductive Diagnostics

### Veterinary Ultrasound Device Market End Use Outlook

Veterinary Clinics

Animal Hospitals

Research Institutions

Field Veterinarians

### Veterinary Ultrasound Device Market Technology Outlook

2D Imaging

3D Imaging

Doppler Imaging

Ultrasound-guided Intervention

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## Regional Market Share

North America led the market in 2024 with over half a billion dollars in revenue, reflecting mature practice infrastructure and advanced diagnostic adoption.

Europe follows as a strong secondary market, driven by high clinical standards and veterinary access.

Asia-Pacific is emerging as a growth hotspot, reflecting expanding veterinary infrastructure and rising disposable income.

South America and Middle East & Africa are smaller yet expanding segments, alongside improving access to veterinary diagnostics and increased pet ownership.

## Top Companies & Competitive Landscape

GE Healthcare

Philips Healthcare

Mindray Medical International

Veterinary Medical Technologies

Ultrasound

Scivac

Fujifilm Holdings

Zonare Medical Systems

Samsung Medison

Hitachi Medical Systems

Esaote

Siemens Healthineers

BTL Industries

Sonosite

Canon Medical Systems

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Emerging Trends & Recent Developments

**Mobility & portability:** Portable ultrasound units are increasingly favored for their ease of transport and deployment in diverse settings.

**Digital integration:** Facilities are prioritizing devices that seamlessly integrate with digital records and telemedicine platforms.

**Smart imaging:** Emerging use of AI-assisted image analysis is improving diagnostic accuracy and delivery speed.

**Preventive care:** The rising humanization of pets is fueling demand for diagnostics during routine wellness visits, not just illness episodes.

Opportunities for Stakeholders

Manufacturers have a clear path to growth by focusing on portable, user-friendly, and digitally enabled offerings.

Veterinary clinics and hospitals can expand service capabilities and client confidence through enhanced diagnostic tools.

Distributors can capitalize on gaps in emerging regions, especially where veterinary infrastructure is scaling.

Investors can target enduring demand, technology-driven differentiation, and rising sector valuation as key investment factors.

## Future Outlook

Looking ahead, the future outlook for the veterinary ultrasound market is highly favorable. Innovations in imaging, device portability, and smart diagnostics will continue to redefine care standards. As the global market evolves—with increasing pet ownership, elevated veterinary expectations, and expanding access—the opportunity for sustained growth and sector-driven value creation is unmistakable.

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