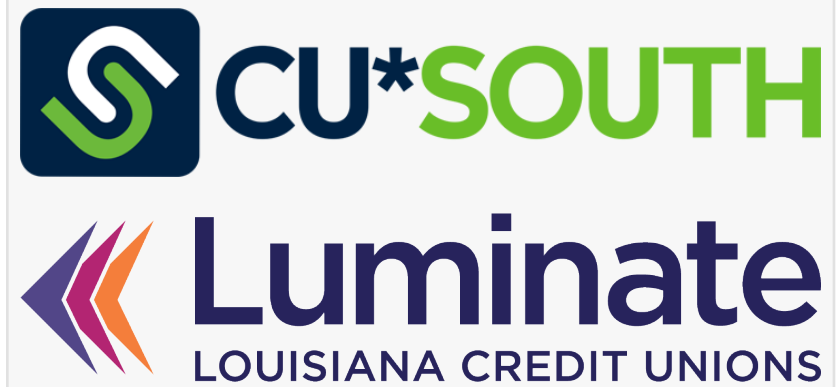


# CU\*SOUTH Announces Strategic Technology Partnership with Luminate

FAIRHOPE, AL, UNITED STATES, August 18, 2025 /EINPresswire.com/ -- [CU\\*SOUTH](#), a 100% credit union-owned credit union service organization (CUSO) that provides essential products and services for credit unions, is excited to announce it recently formed a strategic partnership with [Luminate](#) (formerly Louisiana Credit Union League). This partnership will bring CU\*SOUTH's innovative fintech solutions directly to Louisiana's credit union community.



As part of the collaboration, credit unions across Louisiana will gain access to CU\*BASE: an open, feature-rich and web-based core platform offering deep data opportunities, customizable

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*Bob West, CEO of CU\*SOUTH*

workflows and seamless integration with third-party fintech solutions. CU\*BASE is designed specifically for credit unions seeking greater operational efficiency, deeper member insights and scalable growth opportunities.

CU\*SOUTH's mission centers on empowering credit unions to deliver outstanding member experiences while maintaining transparency, operational control and scalability. This commitment closely aligns with Luminate's goal of providing flexible, credit union-focused technology

solutions to support growth and community impact across Louisiana.

“We're honored and excited to partner with CU\*SOUTH to bring their technology, service and expertise to our credit unions,” said Steven Liberto, Luminate's EVP Innovation & Partnerships. “Together, we're embarking on a shared mission to empower credit unions with flexible, cost-effective solutions that help them grow and serve their members well into the future.”

This partnership marks another significant milestone in CU\*SOUTH's ongoing strategy of

building a wide-ranging network of partnerships to benefit credit unions nationwide, including collaborations with Deluxe, Dolphin Debit Access, and Gateway Services Group, further strengthening CU\*SOUTH's position as a premier fintech provider dedicated to credit union success.

"Luminate has long been a powerful advocate for Louisiana credit unions, and we are thrilled to partner with an organization so deeply aligned with our cooperative values," said Bob West, CEO of CU\*SOUTH. "By bringing CU\*BASE and our full suite of flexible, member-focused solutions to Luminate's credit unions, we look forward to helping them achieve their growth goals and deliver exceptional service to their members."

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#### About CU\*SOUTH

CU\*SOUTH is a 100% credit union-owned CUSO with a mission to grow strong credit unions. The company provides core software solutions, essential services and collaborative partnerships to help credit unions achieve their strategic goals and serve their communities. CU\*SOUTH is part of the cuasterisk.com network of CUSOs. For more information, visit [cusouth.com](https://cusouth.com).

#### About Luminate

Luminate is a nonprofit, professional trade association that exists to serve credit unions in Louisiana. Luminate is dedicated, through cooperation, to promote, protect and perpetuate the credit union movement. For additional information, visit <https://luminate.coop/>.

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