

SPONSOR Launches Al-Powered Fintech Platform to Accelerate Climate Mitigation Projects

SPONSOR, a new Al-driven fintech aims to improve climate project success rates. The Startup launches to tackle closing the \$3.5 Trillion climate funding gap.



LUXEMBOURG, LUXEMBOURG, August 13, 2025 /EINPresswire.com/ --SPONSOR, a new Al-driven fintech

platform focused on improving climate project success rates, has officially launched to tackle one of the world's most urgent challenges: closing the \$3.5 Trillion climate funding gap. By connecting governments, development finance institutions (DFIs), commercial banks, developers, and other stakeholders, SPONSOR streamlines the origination, structuring, and financing of the

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Michael Grimm, Co-Founder & CEO of SPONSOR

climate mitigation projects critical to achieving global climate targets.

"SPONSOR exists to help the climate mitigation industry unite, collaborate, and rapidly triple in size," said Michael Grimm, Co-Founder & CEO of SPONSOR. "With just 100,000 project finance experts globally — and all of them at capacity — we need scalable tools to streamline execution. That's exactly what SPONSOR provides."

Since its incorporation in January, SPONSOR is already supporting over USD25 billion in climate mitigation projects across more than a dozen countries, with new projects added weekly.

By leveraging deep project finance expertise, a global marketplace, and AI-powered productivity tools, SPONSOR dramatically reduces traditional climate project timelines—compressing what typically takes 2 to 20 years into as little as 6 to 24 months.

Platform Highlights:

- •Scalable & Flexible: Supports everything from local initiatives to national programs. Already advising numerous developers and two national governments and in discussions with many more to help countries meet their Nationally Determined Contributions (NDCs) and projects reach financial close.
- •AI-Powered Project Knowledge: Leverage lessons learned from hundreds of precedent deals through a robust knowledge base, expert advisory services, and AI-powered analytical tools.
- •Real-Time Deal Execution: Keeps projects on track with cross-organizational collaboration tools such as secure data rooms that support best-practice project structuring and implementation.
- •Secure Global Marketplace: Connects all stakeholders, increasing revenue opportunities and deal accessibility; do deals confidently with all users required to pass KYC.

To learn how <u>SPONSOR helps climate mitigation projects</u> — or to join the global cooperative driving climate finance at scale — visit <u>www.sponsorgo.com</u> or <u>https://app.sponsorgo.com/</u>

About S.P.O.N.S.O.R. (SCOP)

SPONSOR is a global cooperative incorporated in Luxembourg uniting the climate finance industry. All customers are member-owners, collaborating through high-impact action to address the climate crisis. In addition to its Al-enabled platform, SPONSOR offers advisory services to governments and utilities to advance Nationally Determined Contributions (NDCs), and to project developers and sponsors to help climate mitigation projects reach financial close, faster. Built by project finance experts and software engineers, the SPONSOR platform shortens the process of origination to financial close — unlocking capital, reducing risk, and enhancing collaboration across stakeholders. By empowering its members, SPONSOR is built to scale the USD 2 trillion annual climate mitigation industry to the USD 5 trillion needed each year to avoid the worst of the climate crisis.

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