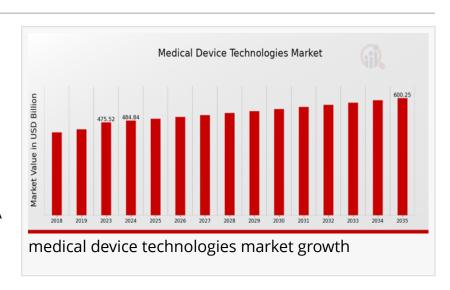


# Medical Device Technologies Market Anticipated to Reach USD 600.0 Billion by 2035, with a CAGR of 1.96%

Medical Device Technology Market Research Report By Product Type (Diagnostic Devices, Therapeutic Devices, Monitoring Devices, Surgical Devices, Access)

NEW YORK,, NY, UNITED STATES, August 14, 2025 /EINPresswire.com/ --Medical Device Technologies Market: A Comprehensive Overview



# The <u>medical device technologies</u>

market Size was estimated at 475.52 (USD Billion) in 2023. The Medical Device Technology Market Industry is expected to grow from 484.84(USD Billion) in 2024 to 600.0 (USD Billion) by 2035. The Medical Device Technology Market CAGR (growth rate) is expected to be around 1.96% during the forecast period (2025 - 2035).



North America is projected to hold the largest market share, valued at 200.0 USD Billion in 2024."

> Market Research Future (MRFR)

# Key Market Segments

Market segmentation in medical device technologies is broad, encompassing core categories such as diagnostic imaging, in vitro diagnostics, monitoring devices, minimally invasive surgery devices, cardiovascular and orthopedic devices, diabetes care, wound management, ophthalmic and dental devices, among others. Another way to view

segmentation is by technological domain—molecular diagnostics including PCR-based diagnostics, DNA microarrays, next-generation sequencing, diagnostic imaging such as CT, MRI, ultrasound, X-ray, non-invasive monitoring including pulse oximeters, blood pressure monitors, glucose monitors, drug delivery systems, bio-implants and biomaterials, and telemedicine and wearable devices.

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### **Latest Industry News**

Recent developments provide a snapshot of market vitality. Heartflow, a medical technology firm specializing in Al-generated personalized 3D heart models, debuted on Nasdaq in August 2025, achieving a valuation of USD 2.27 billion and a robust surge in shares, reflecting investor enthusiasm for Al-driven med-tech solutions. Zimmer Biomet reported an upward revision to its 2025 profit forecast, supported by strong demand for hip and knee implants and advancements in surgical robotics. Innovations in connected healthcare devices are transforming patient care, with the Medical Internet of Things expected to grow from an estimated USD 93 billion in 2025 to USD 134 billion by 2029. Meanwhile, Siemens Healthineers faces business challenges for its cutting-edge photon-counting CT scanner due to proposed tariffs on European goods, highlighting geopolitical risks affecting medical device supply chains.

# **Key Companies**

The landscape of key players in the medical device technologies market is both diversified and highly competitive. Major industry stalwarts include:

- Edwards Lifesciences
- BD
- Abbott Laboratories
- Johnson and Johnson
- · Baxter International
- Siemens Healthineers
- Boston Scientific
- Thermo Fisher Scientific
- 3M
- Cardinal Health
- Philips
- Stryker
- Zimmer Biomet
- GE Healthcare
- Medtronic

with a widespread installed base across the U.S., Europe, Asia, and beyond. Additional global leaders in healthcare continue to invest significantly in research and development, introducing novel equipment and technologies aimed at improving patient outcomes and reducing the cost of care.

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#### **Market Drivers**

Growth in the medical device technologies market is driven by multiple interlocking trends. The aging global population and rising burden of chronic diseases such as diabetes, cardiovascular conditions, cancer, and respiratory illnesses are creating escalating demand for diagnostic, monitoring, and therapeutic devices. Technological advancement—particularly in AI, machine learning, robotics, telehealth, wearables, and remote patient monitoring—is fueling innovation and expanding capabilities, leading to more precise, efficient, and patient-centered care.

The growth of connected medical devices is another catalyst, enabling real-time data capture, analytics, and predictive healthcare interventions. Another driver is the rising demand for home healthcare and consumer-based health monitoring technologies, including wearable and portable diagnostic tools, as patients shift toward remote care models. In addition, increasing government investments in healthcare infrastructure, favorable reimbursement policies, and a strong pipeline of innovative product approvals are further propelling the market.

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### Regional Insights

Regionally, North America is the dominant market, accounting for over 38% of global share in 2024, buoyed by advanced healthcare infrastructure, favorable reimbursement frameworks, and rapid technology adoption. Asia-Pacific is emerging as the fastest-growing region, powered by expansive healthcare investments, rising chronic disease prevalence, and growing manufacturing capabilities. Europe continues to be an innovation hub, though its industry is sensitive to regulatory shifts and trade tensions, as seen with challenges faced by key companies in the imaging sector. Other regions, including Latin America and the Middle East & Africa, are also experiencing gradual uptake, with a focus on expanding access to care and building healthcare infrastructure to meet rising demand.

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