

BLUETTI Launches Canada's 'Emergency Backup Power Sale' to Safeguard Against Peak Wildfire and Storm Season Outages

TORONTO, ONTARIO, CANADA, August 14, 2025 /EINPresswire.com/ -- BLUETTI, a global leader in portable power solutions, today announced the launch of its **Emergency Backup Power Sale** in Canada, running from August 13 to August 28, 2025. The campaign offers significant savings on a range of portable and whole-home backup systems designed to help households and businesses stay powered during peak wildfire and summer storm season.



BLUETTI Emergency Backup Power Sale

With wildfires continuing across British Columbia and Alberta, and hurricanes and flooding threatening Atlantic Canada, the need for reliable backup power has become critical. BLUETTI's clean, quiet, and dependable solutions operate anywhere and anytime, without the fumes, noise, or fire risk associated with traditional fuel generators.

BLUETTI Elite 30 V2: Compact Backup for Essential Devices

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Weighing just 9.48 lbs, the Elite 30 V2 portable power station is designed to keep LED lights, routers, phones, and tablets running for hours during unexpected outages. USB-C PD fast charging supports laptops and drones, making it an ideal option for urban residents, students, and on-the-go professionals.

Sale Price: C\$219 (Save C\$180) through August 28.

BLUETTI Elite 100 V2: Prepared for the Unexpected

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With a 1,024Wh capacity, the Elite 100 V2 powers refrigerators, CPAP machines, or coffee makers during overnight blackouts. Turbo charging reaches 80% capacity in just 45 minutes, and optional portable solar panels enable multi-day independence.

Sale Price: C\$749 (Save C\$400) through August 28.

PowerStation, PowerStation & PowerStation PowerStation

[Elite 200 V2](#): Portable Family-Size Backup

Engineered for extended outages, the Elite 200 V2 delivers 2,073.6Wh capacity and 2,600W output—enough to run full-size fridges, electric grills, portable AC units, and more. Quiet operation makes it suitable for apartment balconies and safe for indoor use.

Sale Price: C\$1,499 (Save C\$1,000) through August 28.

PowerStation-Station PowerStation PowerStation

[Apex 300](#): All-in-One Energy Command Center

The Apex 300 offers 2,764.8Wh capacity, dual 120V/240V voltage, and 30A/50A high-power outlets, supporting home heating systems, sump pumps, and professional-grade tools. A 0ms UPS switchover ensures uninterrupted operation of critical devices. The system is expandable to 58kWh and is solar-ready for off-grid use.

Early-Bird Price: C\$1,999 through August 28, with code [PowerStation](#) for an additional 10% off.

Apex 300 + B300K: Extended Power for Multi-Day Outages

Pairing the Apex 300 with the B300K expansion battery doubles capacity to 5,529.6Wh, ensuring uninterrupted power for multiple rooms, refrigeration, and heavy tools over several days. Solar compatibility supports complete off-grid independence.

Bundle Price: C\$3,498 (Save C\$2,500) through August 28, with code [PowerStation](#) for an additional 10% off.

PowerStation PowerStation

The [Emergency Backup Power Sale](#) runs from August 13 to August 28, 2025, exclusively at the BLUETTI Canada Official Store, with discounts of up to 50% off while supplies last.

PowerStation PowerStation

As a pioneer in clean energy technology, BLUETTI provides reliable portable power stations and home battery systems for outdoor living, travel, and emergency preparedness. Trusted by over 3.5 million users in more than 110 countries, BLUETTI is committed to sustainability, innovation, and global energy equity through initiatives such as the Light An African Family (LAAF) program.

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