Global Construction Mobile Cranes Market Set for Rapid Growth - Reports and Data

The largest segment within the market is all-terrain cranes, driven by their versatility and adaptability across various construction environments.

Reports And Data

VANCOUVER, BRITISH COLUMBIA, CANADA, August 14, 2025 /EINPresswire.com/ -- The construction mobile cranes market is a key segment of the heavy machinery industry, offering versatile and mobile lifting solutions essential for construction, infrastructure, mining, utilities, and industrial projects. These cranes provide high mobility, faster setup, and operational flexibility compared to fixed cranes, making them indispensable for dynamic and large-scale construction environments. Key product categories include truck-mounted cranes, all-terrain cranes, rough-terrain cranes, and crawler cranes, each designed to meet specific operational and terrain requirements.

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Market Size & Growth

The global construction mobile cranes market is estimated at USD 17.2 billion in 2024 and is projected to reach USD 30.83 billion by 2033, registering a CAGR of 6.7%.
Asia-Pacific holds the largest share, driven by rapid urbanization, infrastructure development, and large-scale construction projects.
Latin America and the Middle East are emerging growth markets, supported by industrial expansion and government-led infrastructure investments.

Key Growth Drivers

Urbanization & Infrastructure Boom: Rising demand for residential, commercial, and transport infrastructure is boosting crane utilization.
Technological Advancements: Integration of telematics, IoT, and safety-enhancing systems like

Anti-Sway Control improves operational efficiency.
Rental Market Growth: Increasing adoption of rental and leasing services for cost efficiency and access to modern equipment.
Renewable Energy Projects: Expansion of wind and solar power installations creates demand for specialized high-capacity cranes.

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Market Segmentation Analysis

By Product Type

Truck-Mounted Cranes
All-Terrain Cranes
Rough-Terrain Cranes
Crawler Cranes

By Application

Construction (largest segment, over 50% market share)
Utilities & Energy
Mining & Industrial Operations
Oil & Gas Infrastructure

By Lifting Capacity

Below 50 tons
50–150 tons
150–300 tons
Above 300 tons

By Region

Asia-Pacific (largest and fastest-growing market, ~54% share)
North America
Europe
Latin America
Middle East & Africa

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Competitive Landscape

Leading companies in the market include Terex Corporation, Tadano Ltd., Sany Heavy Industry, Manitowoc Company, Inc., Zoomlion Heavy Industry, Liebherr Group, Kobelco Construction Machinery, and XCMG Group. These players focus on developing advanced, fuel-efficient, and environmentally friendly cranes, expanding rental services, and strengthening global distribution networks.

Market Trends & Opportunities

Electrification & Green Technologies: Rising adoption of hybrid and electric mobile cranes to meet sustainability targets and emission regulations.
Smart Crane Technology: Use of AI, predictive maintenance, GPS tracking, and automation to enhance safety and productivity.
Urban Project Demand: Increased deployment in space-constrained urban areas, including modular and prefabricated construction.
Government Infrastructure Initiatives: Public sector investment in transport, energy, and housing drives long-term market growth.

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