

Outdoor Power Equipment Market to Reach USD 45 Billion by 2034, Driven by Sustainability and Smart Technology

Global Outdoor Power Equipment Market set to grow from USD 25B in 2024 to USD 45B by 2034 at 6% CAGR, driven by smart tech, sustainability & rising landscaping

VANCOUVER, BC, CANADA, August 14, 2025 /EINPresswire.com/ -- The global [Outdoor Power Equipment Market](#) is set to grow from USD 25 billion in 2024 to USD 45 billion by 2034, reflecting a

healthy 6.0% compound annual growth rate (CAGR). Increasing urbanization, smart city projects, and a shift towards eco-friendly solutions are fueling this growth.

The lawn mowers segment remains the largest, powered by rising residential landscaping activities. Meanwhile, battery-powered equipment is the fastest-growing category, supported by a global push for sustainability and quieter, low-maintenance tools.

Key applications include residential gardening, commercial landscaping, and public infrastructure upkeep. North America currently leads the market, but Asia Pacific is expected to grow fastest due to rapid urban development and infrastructure investment.

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Technology and Sustainability Leading the Way

Advancements in smart technology and environmental regulations are transforming the industry. IoT integration is making outdoor equipment more efficient and easier to maintain. A Deloitte report predicts a 30% rise in IoT-enabled equipment adoption over the next five years.

Sustainability trends are reshaping the market, with battery-powered tools projected to grow at an 8% CAGR—outpacing overall market growth. Regulatory actions, such as emission reduction targets from agencies like the EPA and the European Union's Green Deal, are pushing



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manufacturers towards eco-friendly innovations.

Manufacturers are responding with new launches, such as Husqvarna's robotic lawn mowers, which quickly captured a 15% market share, and Deere & Company's battery-powered mowers, which cut operational costs by 20%.

Market Challenges

While the shift towards cleaner technologies is gaining momentum, manufacturers face hurdles. Strict emission and noise regulations, high upfront costs of battery-powered tools, and limited charging infrastructure—especially in rural areas—are slowing adoption.

Operational challenges include adjusting manufacturing lines for new technologies and managing supply chain disruptions. According to PwC, 40% of manufacturers report supply chain issues as a barrier to battery equipment adoption.

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Segment Highlights

By Product Type

Lawn Mowers: Largest segment at USD 8 billion in 2024, expected to hit USD 14 billion by 2034 (5.5% CAGR). Growth is supported by home gardening trends and smart mower adoption.

Chainsaws: Fastest-growing at 7.5% CAGR, driven by urban tree maintenance and storm cleanup needs.

Other tools like trimmers, blowers, and snow throwers also see steady demand, boosted by ergonomic designs.

By Power Source

Gasoline-powered: Largest at USD 12 billion in 2024, growing to USD 18 billion by 2034 (4.2% CAGR), still preferred for heavy-duty jobs but facing regulatory pressure.

Battery-powered: Fastest-growing at 8% CAGR, supported by lithium-ion battery improvements and falling costs.

Electric-powered: Growing steadily, popular for residential use.

By Application

Residential: Largest segment, USD 10 billion in 2024 to USD 16 billion by 2034 (5.0% CAGR), driven by DIY landscaping projects.

Commercial: Fastest-growing at 7.0% CAGR, with urban landscaping service demand increasing.

Public Infrastructure: Steady growth as municipalities invest in park and garden maintenance.

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By End User

Homeowners: Largest group at USD 12 billion in 2024, growing to USD 18 billion by 2034 (4.5% CAGR).

Landscaping Service Providers: Fastest-growing at 7.5% CAGR, aided by rising commercial landscaping contracts.

Municipalities: Growth fueled by public space upkeep needs.

By Distribution Channel

Offline: Largest channel at USD 15 billion in 2024, projected to reach USD 24 billion by 2034 (5.0% CAGR), with customers valuing in-store inspections and expert advice.

Online: Fastest-growing at 8.5% CAGR, boosted by e-commerce convenience, price comparisons, and wider selection.

Outdoor Power Equipment Competitive Strategies & Notable Developments

Husqvarna Group

Deere & Company

Honda Motor Co., Ltd.

Stihl

Bosch

Toro Company

MTD Products

Ariens Company

Kubota Corporation

Makita Corporation

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Outdoor Power Equipment Market Segmentation

By Product Type

Lawn Mowers

Chainsaws

Trimmers & Edgers

Blowers

Snow Throwers

Others

By Power Source

Gasoline-powered

Battery-powered

Electric-powered

By Application

Residential

Commercial

Public Infrastructure

By End User

Homeowners

Landscaping Service Providers

Municipalities

By Distribution Channel

Online

Offline

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