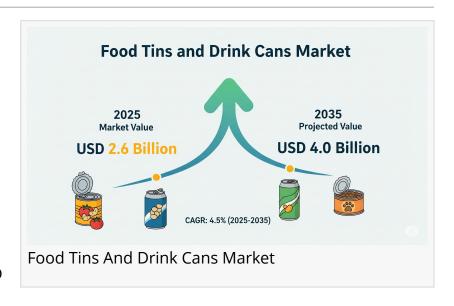


## Food Tins and Drink Cans Market Set to Grow on Sustainability and Convenience

Food Tins And Drink Cans Market Projected to Reach USD 4.0 Billion by 2035, Driven by Sustainability and Convenience

NEWARK, DE, UNITED STATES, August 14, 2025 /EINPresswire.com/ -- A new market analysis reveals that the global food tins and drink cans market is set for steady growth, with its value projected to grow from an estimated USD 2.6 billion in 2025 to a robust USD 4.0 billion by 2035. This expansion,



driven by a compound annual growth rate (CAGR) of 4.5%, is a direct result of increasing consumer demand for convenient, long-lasting, and recyclable packaging solutions. The report highlights how the market is being shaped by the global shift towards sustainable practices and a growing preference for ready-to-eat meals and beverages.

The market's positive momentum is underpinned by several key factors. One of the primary drivers is the increasing demand for extended shelf life and efficient storage. Metal packaging, particularly steel and aluminum, is highly effective in preserving product integrity, protecting contents from contamination and oxidation. This is crucial for a wide range of products, from dairy and ready-to-eat meals to fruits, vegetables, and pet food. The rising consumer focus on convenience, coupled with the growth of urban lifestyles and dual-income households, has amplified the need for packaging that integrates seamlessly with modern living.

Key Market Segments and Drivers

The market is segmented by material, product type, end-use, and packaging type. The analysis reveals key insights into the segments driving market growth:

By Material: Steel tins and cans are anticipated to lead the material segment, holding an estimated 41.7% market share by 2025. Steel's high tensile strength, recyclability, and barrier properties make it an ideal choice for protecting perishable contents. This dominance is further

reinforced by its compatibility with high-speed manufacturing and stacking, which is essential for efficient supply chains.

By Product Type: The 3-piece cans segment is projected to be the leading structural format, contributing an estimated 28.5% of market revenue by 2025. Its sustained leadership is attributed to its manufacturing scalability, versatility in size customization, and ability to accommodate a wide variety of food products.

By End-Use: Dairy products are expected to represent the largest end-use category, accounting for an estimated 26.4% of total market revenue in 2025. This leadership stems from the increased consumption of condensed milk, cream-based formulations, and ready-to-drink dairy items that require robust, shelf-stable packaging.

Regional Outlook and Competitive Landscape

Geographically, the market is poised for growth across key regions. North America is expected to maintain its position as a market leader, largely due to its advanced infrastructure for proper storage and freezing of food products. The Asia-Pacific region, with its unprecedented growth in the food and beverages market and rapid urbanization, is also a significant contributor to the global market.

The competitive landscape is structured with a mix of established global players and regional specialists. Crown Holdings, BALL CORPORATION, and Silgan Containers LLC are among the predominant players in the market. These companies are focused on optimizing production for multi-format packaging and investing in lightweight, corrosion-resistant, and fully recyclable metal options to align with evolving consumer and regulatory demands.

Despite the positive outlook, the market faces some challenges, including the availability of alternative packaging forms like pouches and thin plastic packaging. However, the fundamental strengths of metal packaging—its ability to preserve nutritional value and flavor, and its excellent safety properties—ensure its continued relevance. Future growth will hinge on continued innovation in coatings, resealable mechanisms, and lightweight structural designs to meet the evolving needs of both manufacturers and consumers.

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## Editor's Note:

This release is based exclusively on verified and factual market content derived from industry analysis by Future Market Insights. No Al-generated statistics or speculative data have been introduced. This press release highlights significant shifts in the Food Tins And Drink Cans Market, which is experiencing a pivotal change driven by consumer demand for healthier, more transparent products.

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