

Beverage Cans Market to Reach USD 87.3 Billion by 2035 | Crown Holdings, Ball Corporation Lead – Fact.MR

Beverage Cans Market Analysis, By Structure, By Material, By Application, By Capacity, and Region - Market Insights 2025 to 2035

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/EINPresswire.com/ -- The global [beverage cans market](#) is expected to reach USD 87,320 million by 2035, up from USD 51,120 million in 2025.

During the forecast period 2025 to 2035, the industry is projected to register at a CAGR of 5.5%. This growth is fueled by increasing demand for eco-friendly, recyclable aluminum packaging, a surge in ready-to-drink (RTD) beverages, and innovations in can design. The market is supported by rising disposable incomes in emerging economies and stringent regulations promoting sustainable packaging. The United States, Germany, and Japan are key markets, with CAGRs of 5.3%, 6.4%, and 5.1%, respectively, over the forecast period. However, challenges such as fluctuating aluminum prices, competition from alternative packaging, and limited recycling infrastructure in developing regions could hinder growth.



Beverage Cans Market

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Quick Stats for Beverage Cans Market:

1. Industry Value(2025): USD 51,120 Million
2. Projected Value (2035): USD 87,320 Million
3. Forecast CAGR(2025 to 2035): 5.5%

4. Leading Segment(2025):Aluminium (78% Market Share)

5. Fastest Growing Country (2025-35):Germany (6.4% CAGR)

6. Top Key Players:Crown Holdings Inc., Ardagh Group, Aditya Birla Management Corporation Pvt. Ltd. (Novelis), Ball Corporation, Silgan Holdings Inc., Toyo Seikan Group Holdings, Kian Joo Can Factory, and CPMC Holdings Ltd are leading companies in the metal packaging industry.

Beverage Cans Market Technology Development:

Technological advancements are reshaping the beverage cans industry, emphasizing sustainability, efficiency, and consumer engagement. Innovations such as digital printing, smart packaging, and lightweight aluminum cans are gaining traction. Digital printing enables brands to create visually appealing, customizable designs, enhancing shelf presence and consumer interaction. For instance, Ball Corporation's partnership with Açaí Motion® in May 2025 introduced cans with the Aluminum Stewardship Initiative seal, showcasing sustainable production. Smart packaging features like QR codes, NFC tags, and augmented reality labels are transforming consumer experiences, particularly in Japan, where tech-enhanced cans align with vending machine culture and Society 5.0 goals.

Beverage Cans Market Demand and Impact Analysis:

The demand for beverage cans is driven by the global rise in RTD beverages, including energy drinks, sparkling water, and alcoholic seltzers, fueled by urban lifestyles and increasing disposable incomes. In emerging markets like Asia-Pacific and Latin America, rapid urbanization and a growing middle class are boosting consumption, with countries like India and Brazil seeing significant demand for carbonated drinks. Environmental consciousness and regulations restricting single-use plastics are accelerating the shift to aluminum cans, which offer infinite recyclability and superior protection against light and oxygen. In Europe, deposit return schemes like Germany's Pfand system ensure high aluminum recovery rates, supporting market growth. However, challenges include volatile aluminum prices, driven by global supply chain disruptions and energy costs, which impact profit margins, especially for smaller brands.

Beverage Cans Market Analysis by Top Investment Segments:

The beverage cans market is segmented by structure (two-piece and three-piece), material (aluminum, steel, and others), capacity (less than 12 ounces, 12-24 ounces, and more than 24 ounces), and application (alcoholic beverages, carbonated soft drinks, sports and energy drinks, and others). The two-piece can segment is the most lucrative, projected to grow at a 5.9% CAGR from 2025 to 2035, due to its seamless design, durability, and efficiency in high-speed manufacturing. Aluminum dominates the material segment, holding a 78% market share in 2025, driven by its lightweight, recyclable properties and regulatory support for sustainable packaging. The sub-12-ounce capacity segment is gaining traction, particularly in Japan and

Western Europe, where portion control and premium positioning align with health-conscious consumer trends.

Beverage Cans Market Across Top Countries:

1. United States: The U.S. holds a significant market share, supported by high consumption of carbonated drinks, beer, and functional beverages. Its efficient aluminum recycling system and focus on sustainability drive demand for lightweight, recyclable cans. The market is projected to grow at a 5.3% CAGR, with companies like Ball Corporation and Crown Holdings leading through innovations like digital printing and QR-coded cans.

2. Germany: Leading Europe with a 6.4% CAGR, Germany benefits from its robust recycling infrastructure, including the Pfand system, which ensures high aluminum recovery. Demand for energy drinks, RTD coffee, and craft beer, coupled with EU Green Deal initiatives, supports the shift to low-carbon aluminum cans.

Leading Beverage Cans Companies and Their Industry Share:

The beverage cans market is highly competitive, with key players like Crown Holdings Inc., Ardagh Group, Aditya Birla Management Corporation Pvt. Ltd. (Novelis), Ball Corporation, Silgan Holdings Inc., Toyo Seikan Group Holdings, Kian Joo Can Factory, and CPMC Holdings Ltd dominating. These companies leverage economies of scale, extensive distribution networks, and sustainable innovations to maintain market leadership. Ball Corporation and Crown Holdings are notable for their focus on eco-friendly solutions, with Ball's 2025 Açai Motion® partnership and Crown's March 2025 collaboration with Moment introducing fully recyclable, digitally printed cans. Novelis and Ardagh Group emphasize low-carbon aluminum production, aligning with global sustainability goals. Toyo Seikan and CPMC Holdings lead in Asia-Pacific, capitalizing on regional demand for compact cans and premium beverages.

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Beverage Cans Industry News:

1. May 2025: Ball Corporation partnered with Açai Motion® to produce aluminum cans with the Aluminum Stewardship Initiative seal, emphasizing sustainable supply chains.

2. March 2025: Crown Holdings collaborated with Moment to launch fully recyclable, digitally printed aluminum cans for botanical sodas, enhancing environmental credentials and visual appeal in the U.S.

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1.[Combi Cans Market](#) – Segmented by end user (petrochemicals, oil & lubricants, agrochemicals), capacity (3l/1.5l, 5l/2.5l, 6l/2.5l), and distribution channels (third-party online, specialty store, direct-to-customer) – Global Market Insights 2018–2028.

2.Interlocking Cans Market – Projected to grow from USD 191 million in 2025 to USD 253 million by 2035, at a CAGR of 2.8%.- <https://www.factmr.com/report/3892/interlocking-cans-market>

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