

Firebird Kids Launches “Pass It On” Resale Platform to Help Make Kids Clothing More Sustainable

San Francisco, California – Firebird Kids, a high-quality clothing store specializing in sustainable fashion for kids and toddlers, is pleased to announce the launch of its “Pass It On” resale platform, which allows parents to buy and sell previously owned Firebird Kids clothing. From soft t-shirts to polished denim made from premium cotton, Firebird Kids offers everyday clothing designed for comfort, movement, and a modern style. The “Pass It On” platform empowers parents to reuse and resell high-quality, outgrown Firebird Kids items. By reducing environmental impact and preventing clothing from ending up in landfills, the brand makes it easy and rewarding to invest in sustainable, high-quality clothing for children.

“Firebird Kids is on a mission to help parents dress their children well while reducing the pile-up of cheap, outgrown clothing cluttering their closets. Our signature ‘Pass It On’ resale platform allows you to buy and sell outgrown Firebird Kids clothing at reduced prices for credit towards your next purchase,” said a spokesperson for Firebird Kids. “Outgrown children’s clothing deserves another adventure (or two). Buy well. Resell. Pass it on.”

To ensure a seamless peer-to-peer secondhand experience, the Firebird Kids “Pass It On” process is simple for those both hoping to buy and resell:

Buyers:

Browse the official collection of secondhand items.

Purchase from verified sellers across the country.

Verify items when they arrive to ensure quality is as advertised.

Sellers:

All sellers need to take a few pictures of their items, answer some questions, and submit for review. Then all that is left is to:

Ship It

Receive a prepaid shipping label after the item has sold to ship it.

Receive bigger payouts with 110% of the item’s sale price in credit back or 80% in cash.

Featured in Vogue, Conscious Life & Style, and Forbes, Firebird Kids (firebirdkids.com) has gained national recognition for its high-quality, zero-waste fashion for toddlers and kids. From shirts and pants to hoodies and sweaters, the brand focuses on clean and simple designs with a bright kick that are made to last with GOTS-certified organic cotton and manufactured in the USA.

Committed to lowering its carbon footprint, Firebird Kids partners with two women-owned factories in NYC’s Garment District. This initiative not only supports the economy by creating local jobs that support American families but also allows parents to trace the origin of their children’s clothing, ensuring the items are not sourced from unknown offshore locations.

The brand's passion for reducing consumer waste is showcased throughout its diverse clothing range. Prioritizing more durable garments and investing in better construction, Firebird Kids not only offers parents superior, premium products but also ensures that it saves resources and keeps waste out of landfills, thereby minimizing the impact on the environment.

"At Firebird Kids, we believe trendy kidswear should be more than just cute. Our pieces are thoughtfully designed to look great, feel amazing, and stand up to real-life wear. We specialize in cotton kids' clothing made from premium organic materials—always soft on skin, easy to move in, and built to last," added the spokesperson for the brand.

Firebird Kids encourages parents to visit its signature "Pass It On" resale platform or website to browse its extensive collection of high-quality materials and timeless designs for endless adventures today.

About Firebird Kids

Firebird Kids sells high-quality clothing for toddlers and kids. From shirts and pants to hoodies and sweaters, Firebird Kids focuses on clean and simple designs made with GOTS-certified organic cotton and in the USA.

More Information

To learn more about Firebird Kids and the launch of its "Pass It On" resale platform, please visit the website at <https://firebirdkids.com/>.

<https://thenewsfront.com/firebird-kids-launches-pass-it-on-resale-platform-to-help-make-kids-clothing-more-sustainable/>

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