

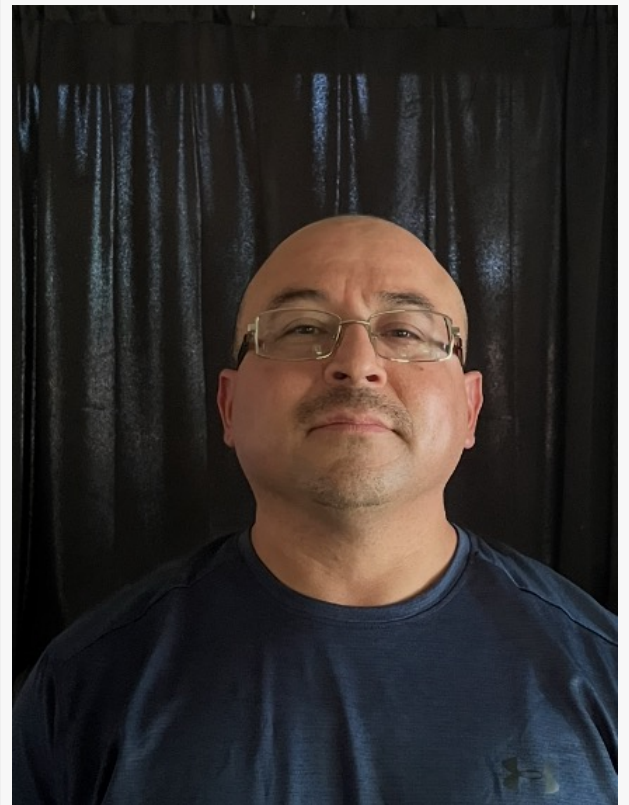
Former Inmate-Turned-Investor Eduardo Vivero Hits #1 on Amazon With Powerful Memoir: 'From Kilos to House Keys'

How One Man Went from Prison Time to Property Titles

CA, UNITED STATES, August 14, 2025

/EINPresswire.com/ -- Amazon's Real Estate and Investment categories have a new name dominating the charts: [Eduardo Vivero](#). His breakout memoir, [From Kilos to House Keys: A True Story of Federal Prison, Fast Money and Finding Financial Freedom Through Real Estate](#), soared to the #1 Best Seller and #1 New Release positions on August 6, 2025. As of this week, both categories remain in the Top 10, cementing the book's place as one of the year's most compelling and inspiring financial reads.

Blending raw storytelling with real-world financial insights, *From Kilos to House Keys* chronicles Eduardo's true-life transformation from drug trafficking and federal prison to financial freedom through real estate investing. With no formal education, no financial background, and a criminal record, Eduardo beat the odds and rebuilt his life one property at a time.



"This isn't just a real estate book," Eduardo says. "It's a blueprint for redemption. It's for anyone who's ever felt trapped by their circumstances, by their past, or by what society told them they could or couldn't become."

Born into poverty and entrenched in gang life from an early age, Eduardo faced years of incarceration before discovering a different path. What followed was a relentless pursuit of knowledge, financial literacy, and self-reinvention. With the help of a dedicated real estate agent and a no-excuses mindset, he learned to build credit, save aggressively, and acquire investment properties ultimately creating generational change.

Eduardo's journey is as powerful as it is unlikely. Inspired by business icons like Steve Jobs and

Sam Walton, he set out to create a life rooted not in shortcuts, but in discipline and authenticity. Originally planning to write a guide to entrepreneurship, it was a blunt conversation with his sister that shifted his focus: "Your life is the real story," she told him. "Not just how you built wealth but where you came from to do it."

That advice changed everything.

Now, Eduardo's story is resonating with readers across the country especially those who feel left behind by traditional financial advice. Whether they're starting from zero, battling their past, or simply looking for inspiration, *From Kilos to House Keys* delivers a message of hope: your past does not define your future.

Today, Eduardo is a full-time investor and property owner who lives off his real estate income and dedicates his time to mentoring others on the same path. His book is already being hailed as required reading for aspiring investors, at-risk youth, and anyone who believes in the power of second chances.

About the Author:

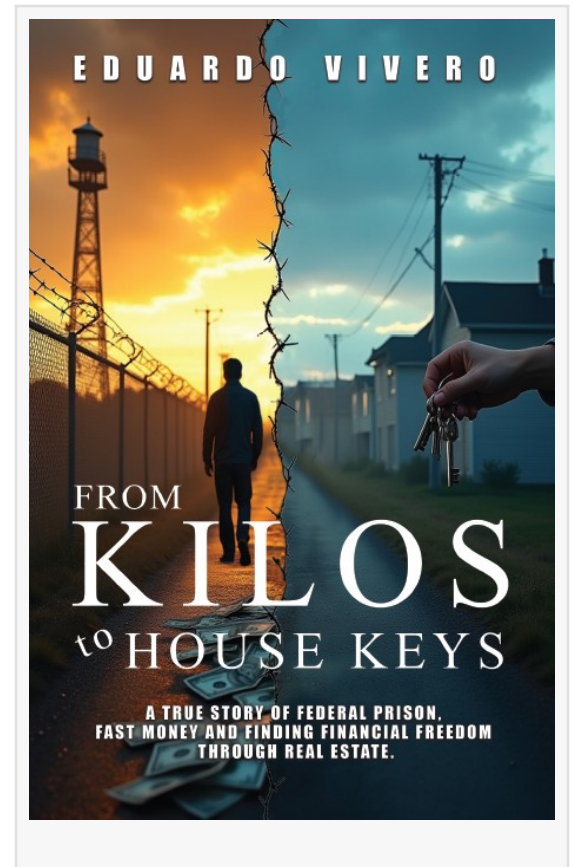
Eduardo Vivero is a real estate investor, speaker, an employee and first-time author. After spending years behind bars for drug-related crimes, he re-entered society with a new mindset and a mission: to master financial independence and inspire others to do the same. He now owns multiple properties and teaches others especially those with criminal backgrounds or no financial education that freedom is possible through hard work, discipline, and real estate.

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