

Las Vegas Strip Small Business Challenges 'Too Expensive Vegas'

The DAQ Stop @ IceBar Challenges "Too Expensive" Vegas with \$5 Daiquiris, Drinks, Shots, and Beer

LAS VEGAS, NV, UNITED STATES, August 19, 2025 /EINPresswire.com/ -- Despite recent headlines suggesting the Las Vegas Strip is pricing out visitors, one long-standing Local entertainment brand is sending a different message: Vegas can still deliver big fun without breaking the bank.

The DAQ Stop @ IceBar, located at the popular Minus5° ICEBAR's at Venetian-Mandalay Bay & the LINQ Promenade, is rolling out a new \$5 menu featuring colorful frozen daiquiris, mixed drinks, shots, and beers — all day, every day.

"Las Vegas isn't doom and gloom — and neither are we," said Noel Bowman, Partner & COO of Minus5° ICEBAR and The DAQ Stop. "We've been in this market for over 15 years, and we've seen trends come and go. While it's true prices have crept up across the Strip, our goal is to be part of the solution not the problem"

Bowman adds, "The \$5 DAQ Stop menu is our way of saying, we hear you. We know people want to feel good about their Vegas trip without feeling



YOUR WALLET CALLED... IT SAYS THANK YOU!

\$5 DAQ STOP
@ IceBar

\$5 DAQUIRIS DRINKS • SHOTS

Mandalay Bay • Venetian • LINQ

the DAQ STOP @ IceBar Las Vegas offer \$5 Value Menu



THE DAQ STOP

HOME OF THE \$5 DAQUIRI

1. CHOOSE YOUR FLAVOR
2. ADD VODKA, RUM, OR TEQUILA
3. ENJOY!

\$5 SHOTS
Fireball
Jager
Jameson
Cuervo
Jell-O Shots

\$5 COCKTAILS
Vodka
Gin
Rum
Tequila
Bourbon

\$5 BEERS
Bud Light
Pacifico

MAIN MENU Daiquiris

Premium Spirit
20 oz Cocktails
\$14

Beer & Seltzer
20 oz
32 oz
50 oz

Boozy Dole Whip
Apple Pie
Going Bananas
PB & J

*12oz Single Mix Cocktails, Daiquiris

Your Wallet Called...It Says Thank You!

like they've overspent before lunch. This is classic Las Vegas — value, fun, and a little splash of something you'll want to post about."

The DAQ Stop menu includes:

- \$5 Frozen Daiquiris – vibrant swirls in a 12oz cup
- \$5 Mixed Drinks – choice of vodka, gin, rum, tequila, or bourbon
- \$5 Shots – including Cuervo, Jägermeister, Jameson, and Jell-O shots
- \$5 Beers – Bud Light, Coors light, Pacifico & more
- Discount bundles to the ICE Attraction

With its high-energy locations at Venetian-Mandalay Bay & LINQ Promenade — The DAQ Stop at IceBar is designed for grab-and-go convenience while keeping the party vibe alive.

THE DAQ STOP
@IceBar

DAIQUIRIS • DRINKS • SHOTS
YOUR WALLET CALLED... IT SAYS THANK YOU!

DAIQUIRIS • DRINKS • SHOTS
MANDALAY BAY • VENETIAN • LINQ

Vegas Isn't Over - We're Just Pouring More Value Into It!

About Minus5° ICEBAR

“

While it's true prices have crept up on the Strip, our goal with this Value Menu is to be part of the solution not the problem," said Noel Bowman, Partner & COO of Minus5° ICEBAR and The DAQ Stop."

Noel Bowman

Minus5° ICEBAR is a unique, immersive attraction where everything inside — from the walls and seats to the glasses you drink from — is made entirely of ice. Guests don provided parkas and gloves to explore dazzling ice sculptures, changing seasonally to keep the experience fresh. With multiple locations in Las Vegas including Venetian-Mandalay Bay, & the LINQ Promenade, Minus5° ICEBAR has been chilling guests out for more than 15 years, blending innovative cocktails with unforgettable visuals.

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