

# Global Alliance of Prestige: Optimum Elite Club Partners with Never Give Up Day

*Uniting the world's elite network with a global celebration of determination to drive change and opportunity.*

NEW YORK, NY, UNITED STATES, August 15, 2025 /EINPresswire.com/ -- In a landmark collaboration, [Optimum Elite Club](#), the exclusive global network for high-profile leaders and luxury brands, has officially partnered with [Never Give Up Day](#), the international celebration of resilience, determination, and perseverance held annually on August 18.

This strategic alliance brings together two influential forces: the prestige and global reach of Optimum Elite Club, and the universal, values-driven movement of Never Give Up Day.

Together, they aim to inspire, connect, and engage individuals, industries, and communities worldwide in a celebration that resonates far beyond a single day.

## Uniting Luxury, Influence, and Purpose:

Through this partnership, the members of Optimum Elite Club will gain exclusive opportunities to participate in and champion Never Give Up Day events, campaigns, and initiatives across more than 30 countries. In turn, the global supporters of Never Give Up Day will gain access to the elite network, philanthropic initiatives, and high-caliber collaborations fostered by Optimum Elite Club.

The partnership will serve as a bridge between influence and inspiration, mobilizing leaders, entrepreneurs, and changemakers to unite behind a celebration that not only honors perseverance but also turns that spirit into meaningful action and social impact.



**OPTIMUM**  
ELITE CLUB

#NeverGiveUpDay

A Global Movement with Tangible Impact:

Never Give Up Day's mission has always been to create a day where individuals, brands, and communities proudly recognize and activate their resilience. With Optimum Elite Club's expansive network of prestigious members, the reach and influence of this mission will accelerate—connecting stories of determination with opportunities for collaboration, investment, and philanthropy.

Alain Horoit, Founder of Never Give Up Day, commented on the partnership:

"This alliance marks a new chapter for

Never Give Up Day. The members of Optimum Elite Club understand the value of perseverance—not just as a personal trait, but as a driver of business, leadership, and impact. By joining forces, we're creating a unique platform where the spirit of Never Give Up Day meets the resources and influence needed to inspire real change worldwide."

“

Partnering with Optimum Elite Club unites influence and purpose on a global scale. Together, we can inspire communities and industries worldwide to embrace perseverance as a true driver of success."

*Alain Horoit*

#NeverGiveUpDay



Looking Ahead:

This partnership will see coordinated activations, special events, and global campaigns leading up to and on August 18, creating high-visibility moments for both brands and amplifying their shared commitment to resilience and excellence.

With this collaboration, the Global Alliance of Prestige becomes more than a headline—it becomes a living example of how influence and determination, when united, can create waves of

change around the world.

Alain Horoit

NEVER GIVE UP DAY

+ +1 929-388-2146

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[X](#)



#NeverGiveUpDay



#NeverGiveUpDay



#NeverGiveUpDay

---

This press release can be viewed online at: <https://www.einpresswire.com/article/840145642>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.