

# Post-Traditional Careers Launches AI-Integrated Learning Ecosystem Achieving 695% Engagement Increase

NEW YORK, NY, UNITED STATES, August 15, 2025 /EINPresswire.com/ -- Post-Traditional Careers, the consumer-facing brand of Hyphen Innovation Inc., today announced significant milestones in AI-integrated instructional design and career education, including the launch of a digital learning ecosystem that achieved a 695% engagement increase within four days of implementation.

The company specializes in developing [AI-powered learning architectures](#) that integrate emerging technologies including large language models (LLMs)

such as ChatGPT, Claude, and Gemini, along with immersive VR/AR learning experiences and behavioral analytics. These systems are built on foundations of learning science, adult development theory, and learner experience design (LXD).

Recent achievements by Post-Traditional Careers include designing a university's first prompt engineering micro-credential focused on ethical GenAI use for applied learning and job readiness, and leading the development of an AI + XR Innovation Lab that integrates Rezi.ai, IBM SkillsBuild, AWS Educate, and Meta Quest immersive simulations.

The company's approach to learning system design incorporates multiple theoretical frameworks including Jobs-to-Be-Done theory, Self-Determination Theory, Universal Design for Learning (UDL), Power-Load-Margin Theory, and Constructivist principles. This methodology ensures learning outcomes are adaptive, inclusive, and evidence-based.

Post-Traditional Careers also reimagined faculty development using Claude's Projects feature, guided by Constitutional AI, transformative learning, and emotional normalization frameworks. The company's [career coaching and education courses](#) focus on preparing individuals for the



Post-Traditional Careers

evolving workforce through ethical AI integration and scalable learning infrastructure.

The founder, Sandra Buatti-Ramos, MA, ACRW, CLMC, serves as Editor-in-Chief of the Journal of Post-Traditional Careers and is currently completing doctoral research on the influence of interactions within ecological systems contexts on career decision-making. The company is preparing to publish a book on career education and workforce preparation in the age of AI.

### About Post-Traditional Careers

Post-Traditional Careers is the consumer-facing brand of Hyphen Innovation Inc., dedicated to career education and coaching. The company specializes in AI-integrated instructional design, creating responsive, human-centered learning ecosystems where artificial intelligence and learner agency co-evolve. Led by an award-winning scholar-practitioner in career education, certified coach, certified resume writer, and podcast host, Post-Traditional Careers designs cognitively aligned, emotionally intelligent, and deeply personalized learning systems for the future of workforce preparation.

Press Team

Gulf Coast Brands LLC

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/840203705>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.