

InventionHome® Product Developer Creates Flexible Applicator for Independent Skincare Application on Hard-to-Reach Areas

PITTSBURGH, PA, UNITED STATES, August 15, 2025 /EINPresswire.com/ -- Darlette G. of Upper Marlboro, MD is the creator of the Helping Hand Back Version, a silicone- or rubber-based flexible applicator designed to facilitate the independent and hygienic application of viscous skincare products on difficult-to-reach body areas, particularly the back. This device enhances user autonomy in applying lotions, sunscreens, moisturizers, and soaps, promoting comprehensive skincare coverage.

Many individuals experience challenges applying skincare products effectively to their backs due to limited flexibility or lack of assistance. Missed areas during sunscreen application increase the risk of sunburn and skin damage, while inadequate moisturization can cause dryness and irritation. Existing tools such as sponges on sticks often fail to provide uniform coverage and may present hygiene concerns.

The Helping Hand Back Version consists of a soft, stretchable strip approximately four inches in width that is constructed from durable silicone or thin rubber. Available in multiple lengths to accommodate children and adults, the device operates by the user gripping both ends and sweeping it across the back. The applicator dispenses skincare products through small perforations embedded in the material, enabling controlled, even, and mess-free application.

Key features and benefits include:



- Flexible Silicone/Rubber Construction: provides stretchability and durability for comfortable use across various body sizes and shapes.
- Independent Application for Hard-to-Reach Areas: enables users to apply skincare products to the back without assistance.
- Hygienic and Reusable Design: minimizes product contamination and reduces mess compared to manual application or makeshift tools.
- Multiple Sizes for Custom Fit: accommodates a wide range of users from children to adults to ensure effective application.

This product is an effective solution for individuals seeking improved autonomy in skincare applications. The device supports enhanced skin health through thorough and convenient product coverage.

Darlette filed her Utility Patent with the United States Patent and Trademark Office (USPTO) and is working closely with [InventionHome](#), a leading invention licensing firm, to sell or license the patent rights to her Helping Hand Back Version. Ideal licensing candidates would be U.S. based product manufacturers or distributors looking to further develop and distribute this product innovation.

Companies interested in the Helping Hand Back Version can contact InventionHome at member@inventionhome.com. Inventors currently looking for assistance in patenting, marketing, or licensing their invention can request information from InventionHome at info@inventionhome.com or by calling 1-866-844-6512.

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