

Book Your Block Named 'Event Housing Solution of the Year 2025'

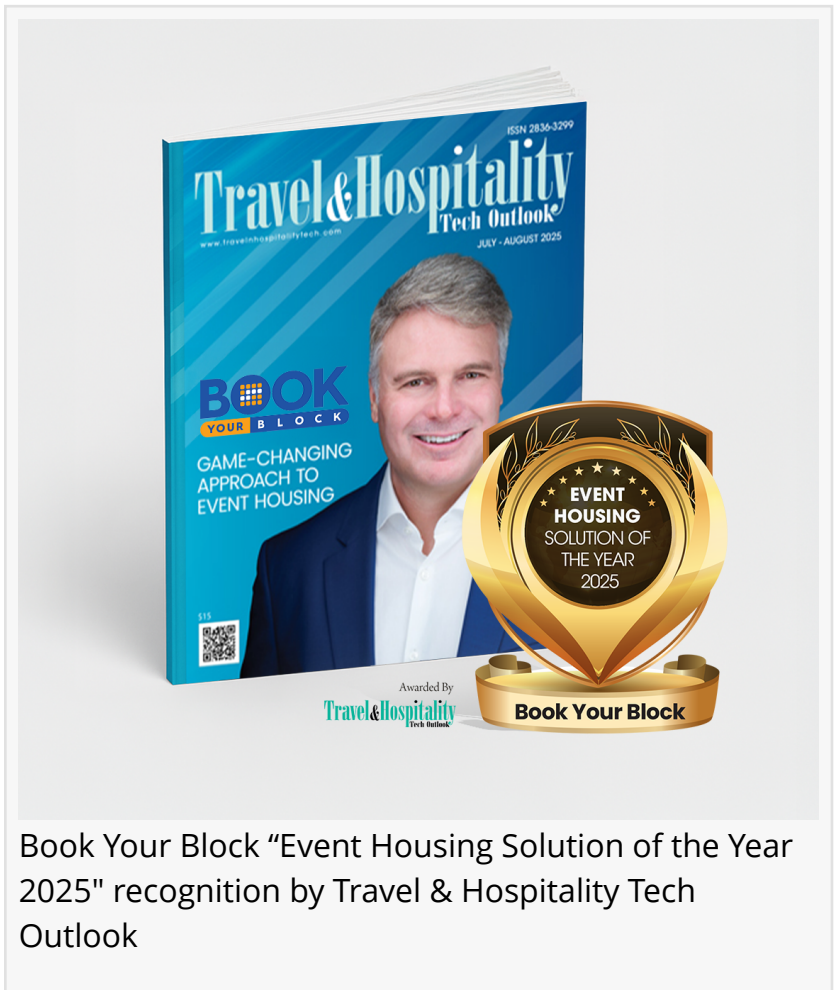
Travel & Hospitality Tech Outlook honors Book Your Block for transforming event lodging with AI-driven automation and measurable results.

SUMMERVILLE, SC, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- Book Your Block, the fast-growing event lodging technology and services provider, has been named Event Housing Solution of the Year 2025 by Travel & Hospitality Tech Outlook, cementing its position as one of the industry's most innovative players.

Built by a team of experienced event operators and tech innovators, the company has revolutionized tournament lodging, turning it from a logistical headache into a powerful profit engine. They deliver intuitive technology that streamlines the sourcing and booking of hotels for events.

Technology Meets Hospitality

Book Your Block delivers an end-to-end platform that sources hotel room blocks and manages group bookings from start to finish—negotiating discounted group hotel rates, building branded booking sites, tracking compliance, and providing 24/7 visibility into performance. Its technology seamlessly integrates with event registration platforms, providing automated, timely outreach to groups and attendees, delivering a user-friendly booking experience, and live concierge support coupled with AI that can handle thousands of team communications simultaneously, providing exceptional service at scale. This comprehensive CRM and tracking system empowers event organizers to maximize room night conversions, measure economic impact and unlock tourism grants through data-rich reporting.



Book Your Block "Event Housing Solution of the Year 2025" recognition by Travel & Hospitality Tech Outlook



We're not just fixing a problem—we're reimagining what lodging can do for an event."

Mark Shearer, CEO and founder

Standing Among Industry Leaders

In addition to the top honor, the company earned a spot among the Top Booking and Reservation Solutions, joining the ranks of leading hospitality providers.

The Travel & Hospitality Tech Outlook highlighted how Book Your Block is setting a new industry standard by providing a complete solution that simplifies lodging,

maximizes revenue, and delivers measurable results for event organizers. By combining advanced technology with white-glove hospitality service, the company is helping sports tournaments, corporate conferences, or large-scale festivals turn lodging into a strategic advantage. "Our success is built on the trust and collaboration we share with our clients and hotel partners," Shearer added. "When we win, it's because we're winning together."

Read the full [Travel & Hospitality Tech Outlook feature here](#).

To read and share the full article, please [use this media-friendly version](#). This version has been prepared to respect copyright restrictions from the original publisher.

For more information about Book Your Block's award-winning solutions, visit www.bookyourblock.com.

Mark Shearer
Book Your Block
+1 973-814-4218
mshearer@bookyourblock.com
Visit us on social media:
[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/840232318>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.