

Charity Through Photography: HERO SHOT Donates a Portion of Every Shoot to Social Causes

HERO SHOT Photography proves headshots can do good—every session funds global and local causes, making portraits matter beyond branding.

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/EINPresswire.com/ -- Australia's top headshot experts prove that great

portraits can do more than just

improve a brand. They can also make

the world a better place. [HERO SHOT](#)

[Photography](#) is known for its great

"Zero-to-Hero" headshot process. The

team reminds clients that every session booked with its studios helps to fund good projects close to home and also around the world.



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As a company built on showing people at their very best, we feel it is our duty to help others to thrive too.”

*Sammer Affridi, founder of
HERO SHOT Photography*

HERO SHOT has built a name as a top leader in work and [personal headshots](#). It has served more than 10,000 people and over 1,000 companies from its bases in Sydney, Melbourne, and Brisbane. The company's six-step plan combines goal-setting, coaching, building up confidence, posing, and a review of each shot. This has earned it hundreds of five-star reviews. It also gained the trust of big clients like Google, Westpac, LinkedIn, CBRE, and Uber.

But away from the studio lights, HERO SHOT quietly uses part of every single booking for social good. The company has long promised to give a portion of each shoot fee to a cause that is chosen by the client. This might be planting trees or supporting schools in growing nations. It could also mean helping Australians who are in need. After their session, clients are sent a link to a giving page. There, they can select the cause that feels right to them, and HERO SHOT makes the gift on their behalf.

This plan fits with larger trends in how companies build their brands. People now choose to use businesses that show they are real, diverse, and care about society. The HERO SHOT team sees this happen every single day.

Clients from all kinds of industries have welcomed the concept. CBRE, for example, teamed up with HERO SHOT to photograph more than 1,000 staff members across many different offices. They used the company's mobile setup to not disrupt the workday. Uber hired HERO SHOT to create 300 outdoor headshots across its Sydney and Melbourne hubs. Small businesses and creative people have also enjoyed their own personal sessions, knowing their payment helps social or green projects.



Beyond headshots, HERO SHOT offers workplace photography, team portraits, event coverage, and also [video production](#). The company serves clients both in the studio and on location. Its virtual headshot option helps remote teams and people all over the world. Regardless of the service, their promise to give back always remains the same.

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