

From Federal Contracts to Fortune 500: The BOW Collective's Growth Conference Champions Small Business Advancement

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/EINPresswire.com/ -- [The BOW Collective](#), a powerful alliance of over 300 Black women business owners, is making waves once again. Collectively generating more than \$1.7 billion in annual revenue, these CEOs are set to host the [Growth Conference](#) 2025—a national virtual summit

designed to propel women entrepreneurs to new heights in government and commercial contracting.

“

We are creating a space where small businesses walk away with the insights, relationships, and strategies needed to compete, collaborate, and grow in the corporate marketplace.”

Theresa Harrison

Taking place November 12–13, 2025, the Growth Conference is intentionally crafted to support women-owned businesses at every stage—whether rebuilding, scaling, or diversifying. With the theme “Grow Forward: Building Momentum in Every Season,” the two-day event will feature curated breakout tracks, live matchmaking sessions, executive keynotes, and wellness-infused moments that nurture the whole businesswoman.

“This conference is more than a professional development event—it’s a strategic intervention,” said Michelle Taylor, President and CEO of BETAH Associates and Co-Chair of the BOW Collective's GovCon Committee. “We are creating a space where women-owned businesses don’t just learn about opportunities—they walk away prepared to win contracts, build capacity, and scale with confidence.”

The BOW Collective is nationally recognized for its mission to dismantle systemic barriers and create equitable access for diverse women in business. Its members represent high-performing companies across sectors including IT, healthcare, construction, marketing, logistics, and professional services. Together, they champion economic mobility and supplier diversity by supporting one another and forging new pathways to capital and contracts.

“Our Growth conference is more than networking—it’s a catalyst for transformation,” said Theresa Harrison, Sr. Managing Partner of GEORGE STREET Services, Inc., Founder and CEO of MisInformant, LLC and Executive Champion of The BOW Collective GOVCON, Commercial and

Contracts Committee. "We are creating a space where small businesses don't just meet potential partners—they walk away with the insights, relationships, and strategies needed to compete, collaborate, and grow in the corporate marketplace."

Conference Highlights Include:

Three content-rich tracks: Federal Government Contracting, State/Global Opportunities, and Commercial Sector Success

Live matchmaking with agency and corporate procurement officers

Executive keynotes on diversification, pricing, and storytelling

Targeted media and visibility coaching to increase brand presence

Optional wellness breaks designed for resilience and renewal

GROW FORWARD:
BUILDING MOMENTUM
IN EVERY SEASON

Virtual Event

the **BOW**
COLLECTIVE

GROWTH
CONFERENCE

Matchmaking Sessions

SAVE THE DATE
NOVEMBER 12
WEDNESDAY
10:00 A.M. - 5:00 PM EST
NOVEMBER 13
THURSDAY
10:00 A.M. - 2:00 PM EST

www.thebowcollective.org

The BOW COLLECTIVE'S GROWTH CONFERENCE

"We're bringing together decision-makers and doers—from agency leaders to powerhouse CEOs—so real opportunities can emerge from real conversations," said Jackie Lopez, President of Premier Enterprise Solutions and Co-Chair of the BOW Collective's GovCon Committee. "If you're serious about expanding in the government space, this is the one conference you can't afford to miss."

Early registration and sponsorship opportunities open in August. To receive updates and secure your spot, visit <https://thebowcollective.swoogo.com/bowgrowthtest/9434920>.

About The BOW Collective:

The BOW Collective® is a professional sisterhood of over 300 Black women business owners leading companies that collectively generate \$1.7 billion in annual revenue. As business philanthropists, advocates, and thought leaders, BOW members are reshaping the landscape of government and corporate contracting while creating a legacy of wealth, equity, and opportunity for generations to come.

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