

BLADEMAX™ Revolutionizes Shaving: Patented Solution Extends Razor Life by 6X

Breakthrough innovation delivers sharper shaves, saves money, improves skin health and reduces waste.

CHARLOTTE, NC, UNITED STATES, August 21, 2025 /EINPresswire.com/ -- BAM Concepts LLC announced the official launch of [BLADEMAX™](#), a liquid solution designed to extend razor blade lifespan by addressing mineral buildup from tap water. The company claims the product can increase the number of shaves per razor by up to six times.

According to the company, disposable and cartridge razors often lose effectiveness due to microscopic mineral deposits from tap water rather than blade dulling. These deposits accumulate between uses and can reduce shaving performance while potentially causing skin irritation.

[BLADEMAX™](#) is applied as a spray after shaving to remove mineral deposits at what the company describes as the molecular level. BAM Concepts reports that testing shows the product can lead to a 50% improvement in skin health metrics by reducing razor burn, bumps, and nicks.

"Most razors don't go dull — they experience mineral buildup," said Bill Hitchcock, founding member and BLADEMAX™ Board Advisor. "Our formula addresses the contamination that affects shave quality."

The company estimates that consumers who typically replace blades every 2-3 weeks could save over \$200 annually by extending razor lifespan to four to six months. BAM Concepts also notes potential environmental benefits, citing the billions of razor cartridges and disposables that



BLADEMAX: The closest, most hygienic, and long-lasting shaving experience ever. BLADEMAX isn't just a shave-enhancer. It's a patented technology skin-care breakthrough, an environmental revolt, and an economic rebellion against disposable razor greed.

enter U.S. landfills each year.

BLADEMAX™ is compatible with all razor brands and blade types. The product is available in multiple sizes starting at \$8.99, with subscription options offered.

About BAM Concepts LLC

BAM Concepts LLC was co-founded by inventor Bill Hitchcock and Dr. Michael Puckett, with additional leadership from Dr. Jamel Odeh, Chuck Link, and advisory board member Attila Madarasz.

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