

New Book, The HIPUS® Revolution, Shows How Smarter Diagnostic Technology Can Help End Physician Burnout

The HIPUS® Revolution demonstrates how smarter IT can alleviate physician burnout, enhance care quality, and benefit both doctors and their patients.

CHARLESTON, SC, UNITED STATES, August 19, 2025 /EINPresswire.com/ -- CHARLESTON, SC — In

“

Burnout isn't inevitable. With the right tools, doctors can restore their ability to focus on what matters most—taking care of patients.”

Mark Sorensen

[The HIPUS® Revolution: How Smarter IT Can Save](#)

[Doctors—and Their Patients](#), Mark Sorensen, MD, takes

readers inside one of the most urgent crises in modern medicine: physician burnout. Drawing on decades of experience as an emergency physician, Sorensen reveals how outdated systems, fear of change, and inefficient electronic health record (EHR) tools are driving doctors to exhaustion—while patients face uneven care quality and soaring costs.

Sorensen introduces the HIPUS® system, a groundbreaking, color-coded diagnostic technology designed to support physicians rather than replace them. By enhancing memory, streamlining decision-making, and simplifying documentation, HIPUS® empowers doctors to provide better care, reduce diagnostic errors, and reclaim the autonomy and respect that have eroded in today's healthcare environment.

“Burnout isn't inevitable,” Sorensen says. “With the right tools, doctors can restore their ability to focus on what matters most—taking care of patients.”

More than a technology blueprint, The HIPUS® Revolution also explores why physicians often resist needed change, how this fear sustains burnout, and what can be done to reverse the trend. Sorensen's vision demonstrates how smarter IT can enhance physician-patient relationships, improve outcomes, and reduce costs without compromising quality.

This book is both a call to action and a roadmap for reform, offering hope for doctors, healthcare leaders, policymakers, and patients who believe the U.S. healthcare system can—and must—do better.

[About Mark Sorensen, MD](#)

Mark Sorensen is an experienced emergency physician who worked in numerous emergency departments throughout the northeastern part of the United States. His passion for improving diagnostic accuracy and reducing physician burnout led him to create the HIPUS® system, an innovative diagnostic tool that supports doctors in providing better patient care. Sorensen is an advocate for integrating smarter information technology into medicine to improve outcomes and lower costs.

[About Advantage Books](#)

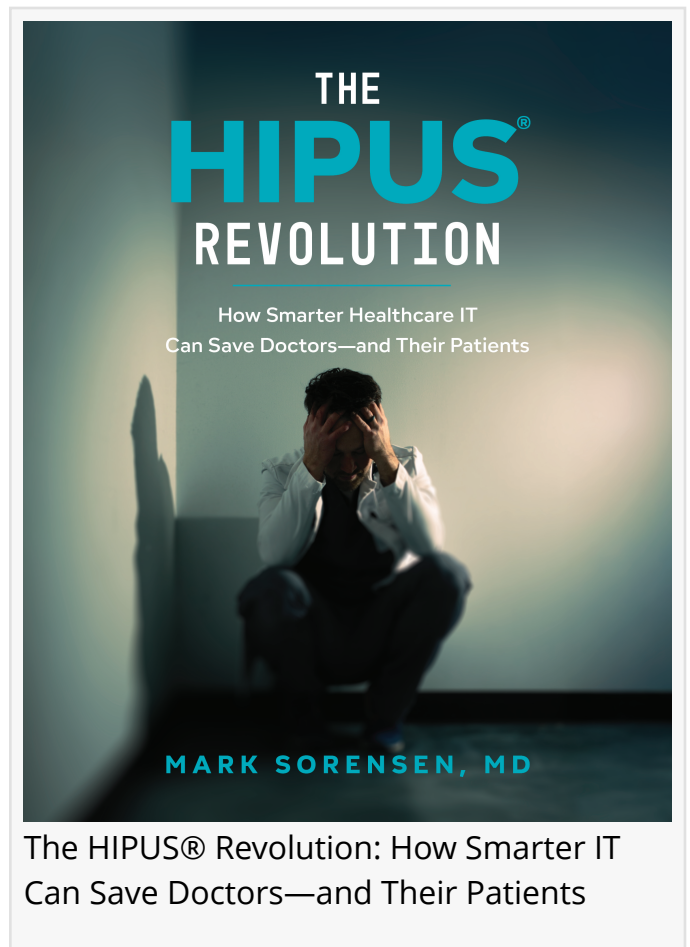
Advantage Books is an imprint of the publishing arm of Advantage Media. For two decades, Advantage Books has helped CEOs, business leaders, entrepreneurs, and other professionals share their expertise and build their Authority by writing a book. Over the years, Advantage has given these authors an alternative to traditional nonfiction publishing. Advantage authors are leaders who have credentials and expertise to share, combined with a strong reputation in their industry. Advantage Books provides these authors with a team of experts to assist in such areas as book concept and developmental writing, editorial and design, printing and distribution, and promotions.

Miguel Casellas Gil

Advantage Media

+1 813-395-9362

[email us here](#)



This press release can be viewed online at: <https://www.einpresswire.com/article/840852205>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.