

Resilient Flooring Market Expected to Grow Steadily Amid Urbanization and Sustainability Trends

Resilient Flooring Market to grow from USD 45.7B in 2024 to USD 68.2B by 2034, driven by urbanization, building trends, and innovative flooring solutions.

VANCOUVER, BC, CANADA, August 19, 2025 /EINPresswire.com/ -- The global [Resilient Flooring Market](#) is projected to reach USD 45.7 billion in 2024 and grow to USD 68.2 billion by 2034,

reflecting a compound annual growth rate (CAGR) of 4.1%. Market growth is being driven by increasing urbanization, rising renovation activities, and a growing preference for durable and aesthetically appealing flooring solutions.



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Market Overview

Resilient flooring includes vinyl, luxury vinyl tiles (LVT), linoleum, and other durable materials used in residential and commercial spaces. Vinyl flooring currently dominates the market due to its cost-effectiveness and long-lasting performance, while luxury vinyl tiles are expected to be the fastest-growing segment because of their visual appeal and ease of installation.

North America currently leads the market in revenue, thanks to advanced construction infrastructure and strong adoption of modern flooring solutions. Meanwhile, Asia Pacific is anticipated to experience the fastest growth, driven by rapid urbanization, infrastructure development, and increasing construction activities.

Key Market Drivers

The primary drivers of market growth are urbanization and sustainable building practices. The global urban population is projected to reach 68% by 2050, creating strong demand for

residential and commercial buildings and, consequently, resilient flooring solutions. These products are valued for their durability, aesthetic versatility, and cost-effectiveness.

Sustainability is another key driver, with governments and organizations worldwide promoting eco-friendly construction materials. According to the U.S. Green Building Council, the number of LEED-certified projects is increasing by approximately 20% annually, reflecting a growing focus on sustainable building practices. Luxury vinyl tiles and linoleum are gaining popularity due to their recyclable nature and low environmental impact.

Technological advancements are further boosting market growth. Digital printing allows resilient flooring to mimic natural materials such as wood and stone, offering appealing designs while reducing production waste and costs. Manufacturers are also innovating to produce water-resistant, durable, and environmentally friendly products. For example, Mohawk Industries introduced a new line of luxury vinyl tiles in 2023, while Tarkett's "ReStart" program focuses on recycling and reducing carbon emissions, setting new sustainability benchmarks.

Public policies and infrastructure investments support market expansion. The European Union's Circular Economy Action Plan emphasizes sustainable materials in construction, and the U.S. Infrastructure Investment and Jobs Act allocates significant funding for building projects, driving demand for resilient flooring.

The section on the competitive landscape offers valuable and actionable insights related to the business sphere of the Resilient Flooring market, covering extensive profiling of the key market players. The report offers information about market share, product portfolio, pricing analysis, and strategic alliances such as mergers and acquisitions, joint ventures, collaborations, partnerships, product launches and brand promotions, among others. The report also discusses the initiatives taken by the key companies to combat the impact of the COVID-19 pandemic

Resilient Flooring Competitive Strategies & Notable Developments

Top 10 Companies

Mohawk Industries

Revenue: USD 10 billion

Region: North America

Core Product: Vinyl Flooring

Market Position: Leading player with a strong focus on product innovation and sustainability.

Tarkett

Revenue: USD 8 billion

Region: Europe

Core Product: Luxury Vinyl Tiles (LVT)

Market Position: Strong emphasis on sustainability and innovation, leading the European market.

Armstrong Flooring

Revenue: USD 6 billion

Region: North America

Core Product: Vinyl Flooring

Market Position: Focus on product innovation and strategic partnerships.

Shaw Industries

Revenue: USD 5 billion

Region: North America

Core Product: Vinyl Flooring

Market Position: Strong presence in the North American market, focusing on sustainability.

Forbo

Revenue: USD 4 billion

Region: Europe

Core Product: Linoleum

Market Position: Leading player in the European market, focusing on eco-friendly products.

LG Hausys

Revenue: USD 3 billion

Region: Asia Pacific

Core Product: Vinyl Flooring

Market Position: Expanding presence in the Asia Pacific market, focusing on product innovation.

Nox Corporation

Revenue: USD 2.5 billion

Region: Asia Pacific

Core Product: Luxury Vinyl Tiles (LVT)

Market Position: Strong focus on product innovation and strategic partnerships.

Gerflor

Revenue: USD 2 billion

Region: Middle East & Africa

Core Product: Vinyl Flooring

Market Position: Expanding presence in the Middle East & Africa market, focusing on product innovation.

Polyflor

Revenue: USD 1.5 billion

Region: Middle East & Africa

Core Product: Vinyl Flooring

Market Position: Strong focus on product innovation and strategic partnerships.

Eucatex

Revenue: USD 1 billion

Region: Latin America

Core Product: Vinyl Flooring

Market Position: Expanding presence in the Latin American market, focusing on product innovation.

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<https://www.reportsanddata.com/report-detail/resilient-flooring-market>

Market Restraints

Despite strong growth potential, the resilient flooring market faces several challenges. Regulatory restrictions on chemicals used in flooring products, such as the EU's REACH regulation limiting phthalates in vinyl flooring, increase production costs and limit material options. Environmental concerns also pose challenges, as vinyl flooring production uses non-renewable resources and energy-intensive processes, contributing to carbon emissions. Operational challenges include the need for skilled labor for installation. A shortage of trained professionals can delay projects and increase costs. Additionally, competition from alternative flooring options like hardwood and ceramic tiles presents a barrier in regions where these materials are preferred. Supply chain disruptions, influenced by geopolitical tensions and global shipping cost increases, have also affected raw material availability and pricing. Despite these obstacles, companies are actively innovating to create eco-friendly products and optimize production processes. Collaborative efforts between manufacturers and regulatory bodies aim to balance environmental concerns with market demand, supporting steady growth.

The report bifurcates the Resilient Flooring market on the basis of different product types, applications, end-user industries, and key regions of the world where the market has already established its presence. The report accurately offers insights into the supply-demand ratio and production and consumption volume of each segment.

Resilient Flooring Market Segmentation

By Product Type

Vinyl Flooring

Luxury Vinyl Tiles (LVT)

Linoleum

Rubber

Cork

By Application

Residential

Commercial

Industrial
By End User
Homeowners
Builders and Contractors
Architects and Designers
By Technology
Digital Printing
Traditional Manufacturing
By Distribution Channel
Online Retail
Offline Retail
Direct Sales

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