

Ceramic Wall Tiles Market to Reach \$183.91 Billion by 2029 with 7.5% CAGR

The Business Research Company's Ceramic Wall Tiles Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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What Is The Expected Cagr For The Ceramic Wall Tiles Market Through 2025?

<u>The market size for ceramic wall tiles</u> has seen significant growth lately. It is projected to increase



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from \$127.78 billion in 2024 to \$137.70 billion in 2025, revealing a compound annual growth rate (CAGR) of 7.8%. This growth during the historical period can be associated with factors like speedy urban development, enhanced government housing programs, expansion in the construction industry, an increasing emphasis on home decor, and an increase in disposable income.

It is projected that the ceramic wall tiles market will undergo significant expansion in the coming years. With a compound annual growth rate (CAGR) of 7.5%, its size is predicted to reach \$183.91 billion in 2029. The upcoming

growth can be credited to several factors including the need for sustainable and environmentally friendly construction materials, advancements in smart cities and urban redevelopment projects, population expansion and housing necessities, growth in commercial construction, and preference for high-quality finishes in both residential and commercial environments. Major market trends to follow in the forecast period are an upgraded version of digital inkjet printing, large-format and slim tiles, antibacterial and self-cleaning tiles, technologically advanced tiles with inbuilt sensors and three-dimensional tiles with textured surfaces.

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What Are The Key Driving Factors For <u>The Growth Of The Ceramic Wall Tiles Market</u>? The escalating activities in the construction field are projected to boost the expansion of the ceramic wall tiles market. These activities encompass the operations that involve construction, renovation, repair, or demolition of various structures or infrastructures. This upsurge can be attributed to rapid urbanization, with the ever-increasing city populations fostering the need for new homes, transport infrastructures, and commercial spaces. The construction industry caters to the demand for ceramic wall tiles by advocating for resilient and visually attractive materials for surface finishing in residential, commercial, and infrastructure projects. For example, the Office for National Statistics, a government department in the UK, reported in November 2023 that there was a hike in new construction activities by \$19.96 million (£18,161 million) in 2022. Private sector projects saw a 16.8% growth while public sector projects saw a 13.1% increase. Thus, the surge in construction activities is positively influencing the advancement of the ceramic wall tiles market.

Which Companies Are Currently Leading In The Ceramic Wall Tiles Market? Major players in the Ceramic Wall Tiles Global Market Report 2025 include:

- Mohawk Industries Inc.
- Dal-Tile Corporation
- Roca Corporación Empresarial S.A.
- Grupo Lamosa S.A.B. de C.V.
- Pamesa Cerámica S.L.
- Porcelanosa Group
- Victoria plc
- RAK Ceramics PJSC
- Kajaria Ceramics Limited
- SCG Ceramics Public Company Limited

What Are The Main Trends, Positively Impacting The Growth Of Ceramic Wall Tiles Market? Focusing on creating advanced products like smart tiles is a new trend among major enterprises within the ceramic wall tiles market. These innovations aim to boost functionality, optimize energy utilisation, and facilitate consolidation with smart home and commercial automatic systems. Smart tiles are essentially ceramic tiles integrated with microchips and sensors. These tiles can track environmental changes, identify structural alterations, and link with smart home or building automation frameworks for improved efficiency and safety. A prime example is Gruppo Romani, a ceramic tile manufacturer based in Italy. In March 2024, the company introduced Smart Tiles by infusing digital intelligence into traditional ceramic chunks. The tiles are fixed with microchips and Micro-Electro-Mechanical Systems (MEMS) sensors, which gather real-time details on factors like temperature, humidity, and structural turbulence. The tiles, designed for both interior and exterior use like ventilated facades, elevated floors, and intelligent building systems, come with a patent. They allow uninterrupted interaction with building

automation chains, offering improved safety, diagnostics, and energy optimization.

How Is The Ceramic Wall Tiles Market Segmented?
The ceramic wall tiles market covered in this report is segmented –

- 1) By Type Of Tile: Glazed Ceramic Tiles, Unglazed Ceramic Tiles, Porcelain Tiles, Terracotta Tiles
- 2) By Size And Dimension: Small Tiles, Medium Tiles, Large Tiles, Specialty Shapes
- 3) By Application: Residential, Hotels, Restaurants, And Cafes Or Catering (HoReCa), Office, Healthcare, Other Commercial
- 4) By End User: Building Contractors, Interior Designers, Retailers And Distributors, Direct Consumers

Subsegments:

- 1) By Glazed Ceramic Tiles: Matte Finish, Glossy Finish, Satin Finish, Textured Finish
- 2) By Unglazed Ceramic Tiles: Full Body Tiles, Double Loading Tiles, Salt-Pepper Finish
- 3) By Porcelain Tiles: Polished Porcelain, Glazed Porcelain, Double Charged Porcelain, Nano Polished Porcelain
- 4) By Terracotta Tiles: Handmade Terracotta, Machine-Made Terracotta, Glazed Terracotta, Unglazed Terracotta

View the full ceramic wall tiles market report:

https://www.thebusinessresearchcompany.com/report/ceramic-wall-tiles-global-market-report

Which Is The Dominating Region For The Ceramic Wall Tiles Market? In 2024, the North American region dominated the global ceramic wall tiles market, but by 2025, Asia-Pacific is projected to undergo rapid growth. The report on the ceramic wall tiles global market includes regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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