

## Commercial PVC Window Profile Market – Growth, Opportunities, Share, Competitive Analysis & Forecast to 2029

The Business Research Company's Commercial PVC Window Profile Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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What Is The Projected Market Size & Growth Rate Of The Commercial Polyvinyl Chloride (PVC) Window Profile Market?



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> The Business Research Company

In recent times, the market size of commercial polyvinyl chloride (PVC) window profiles has seen considerable growth. The market is projected to expand from a value of \$5.48 billion in 2024 to \$5.83 billion in 2025, growing at a compound annual growth rate (CAGR) of 6.5%. This growth in the preceding period can be traced back to factors such as heightened demand for energy efficiency, development in urban infrastructure, an increase in commercial construction projects, a surge in the replacement of traditional windows, and heightened awareness about environmentally-friendly materials.

The market size for commercial polyvinyl chloride (PVC) window profiles is anticipated to witness robust expansion in the coming years, growing to a valuation of \$7.41 billion in 2029, at a compound annual growth rate (CAGR) of 6.2%. This projected growth can be attributed to factors such as increasing demand for windows that require minimal maintenance, stricter government regulations on buildings, a rise in the uptake of smart windows, significant investment flowing into real estate, and a growing preference for enduring profiles. Key trends predicted for the said period include progress in multi-chamber profiles, developments in UV-resistant coatings, the

introduction of smart locking systems, intertwining with building automation and noise-reducing window technology.

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What Are The Factors Driving The Commercial Polyvinyl Chloride (PVC) Window Profile Market? The surge in construction activities is predicted to foster the expansion of the commercial PVC window profile market. Building projects span the planning, creation, and completion of residential, commercial, and infrastructure developments. The burgeoning construction sector is driven by swift urbanization that necessitates more infrastructures and buildings to support the growing urban populations. Commercial PVC window profiles enhance the construction process with their durability, weather resistance, and energy efficiency. Additionally, their lightweight and low maintenance characteristics make installation more simplified and boost the performance of buildings. For example, data from the Office for National Statistics, a government department in the UK, reveals that in November 2023, there was an escalation in new construction activities to the tune of £18,161 million (\$19.96 million) in 2022. This included a 16.8% growth in private sector projects and a 13.1% rise in public sector projects. Therefore, the reasons for the growth of the commercial PVC window profile market can be attributed to the escalating construction activities.

Which Companies Are Currently Leading In The Commercial Polyvinyl Chloride (PVC) Window Profile Market?

Major players in the Commercial Polyvinyl Chloride (PVC) Window Profile Global Market Report 2025 include:

- Rehau Group
- Schüco International KG
- Deceuninck NV
- Eurocell plc
- Salamander Industrie-Produkte GmbH
- Simonton Windows & Doors
- Atrium Windows and Doors
- Kömmerling
- Dalian Shide Plastic Building Materials Co. Ltd
- Internorm International GmbH

What Are The Top Trends In The Commercial Polyvinyl Chloride (PVC) Window Profile Industry? Key players in the commercial PVC window profile market are concentrating their efforts on the creation of innovative products, such as black color-through PVC window profiles, to enhance UV resistance and cater to the increasing demand for contemporary architectural designs. Black color-through PVC window profiles are characterized by a persistent black color that is deeply ingrained in the material, hence, they maintain their appearance even when they get scratched

or cut. Case in point, Deceuninck North America, a US company that manufactures PVC window systems for the construction industry, debuted a black window and door PVC profile named Eclipse in October 2023. This groundbreaking product serves the escalating demand for dark-colored window and door profiles, offering better aesthetics and performance. Eclipse removes the need for touch-ups on fusion-welded corners - a common requirement with laminated or painted alternatives - and includes Deceuninck's SunShield technology to limit fading, as well as engineered pigments to decrease heat absorption. The profile has been subjected to extensive weathering and heat testing in Arizona to guarantee its durability and energy efficiency.

Comparative Analysis Of Leading Commercial Polyvinyl Chloride (PVC) Window Profile Market Segments

The commercial polyvinyl chloride (PVC) window profile market covered in this report is segmented –

- 1) Product Type: Sliding, Casement, Fixed, Other Product Types
- 2) By Type Of Profile: Single Chamber Profiles, Double Chamber Profiles, Triple Chamber Profiles, Frame Profiles, Sash Profiles
- 3) By Distribution Channel: Direct Sales, Retail Distribution, Online Sales, Wholesale Distributors
- 4) By Application: Hospital, Restaurant, Shopping Center, Office Building, Other Applications
- 5) By End-User: New Construction, Renovation

## Subsegments:

- 1) By Sliding: Single Sliding, Double Sliding, Lift And Slide, Tilt And Slide
- 2) By Casement: Side-Hung, Top-Hung, Bottom-Hung, French Casement
- 3) By Fixed: Picture Window, Clerestory Window, Transom Window, Bay And Bow
- 4) By Other Product Types: Tilt And Turn, Louvered, Combination, Custom Shapes

View the full commercial polyvinyl chloride (pvc) window profile market report: <a href="https://www.thebusinessresearchcompany.com/report/commercial-polyvinyl-chloride-pvc-window-profile-global-market-report">https://www.thebusinessresearchcompany.com/report/commercial-polyvinyl-chloride-pvc-window-profile-global-market-report</a>

Which Regions Are Dominating The Commercial Polyvinyl Chloride (PVC) Window Profile Market Landscape?

The commercial Polyvinyl Chloride (PVC) Window Profile Global Market Report 2025 identified Asia-Pacific as the predominant region for the year 2024. It was also forecasted to experience the most rapid growth in the coming years. The report encompassed several regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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