

Astound Media Celebrates Over a Decade of Helping Small Businesses and Nonprofits Build Stronger Digital Foundations

NEW YORK, NY, UNITED STATES, August 19, 2025 /EINPresswire.com/ -- Small businesses and nonprofits face an uphill battle in the digital era. Competing with larger organizations requires a professional online presence, consistent branding, and the right technology—but most lack the resources to juggle multiple agencies or maintain in-house expertise.

[Astound Media](#), a full-service digital agency founded in 2011 and

headquartered in New York City, has spent more than a decade bridging that gap. The firm specializes in WordPress web development, branding and design, SEO and marketing automation, and business technology consulting, offering end-to-end digital solutions tailored to small organizations.

“Our mission has always been to give small businesses and nonprofits the ability to compete with enterprise-level organizations,” says Jorge Leger, founder and CEO of Astound Media. “By combining web development, branding, SEO, and business technology in one place, we help clients simplify their operations and focus on growth.”

Cross-Trained Teams Deliver Seamless End-to-End Solutions:

Unlike traditional agencies with siloed departments, Astound Media relies on a cross-trained team structure. This allows the firm to manage projects from concept through launch and optimization, offering clients continuity and agility.

Small businesses benefit from having a single, accountable partner for website design, branding, traffic growth, and operational support—eliminating the need to coordinate multiple vendors or hire internal specialists.



Astound Media, a full-service digital agency headquartered in New York City

[Explore Astound Media's full-service approach](#) and how it simplifies digital growth for small organizations.

WordPress Web Development and Performance Optimization:

Web development remains a cornerstone of Astound Media's offerings. The agency builds responsive WordPress and WooCommerce websites focused on clean design, mobile performance, and SEO-readiness.

Technical services include migrations, hosting management, automated backups, and site security, ensuring that clients maintain a stable and professional online presence without the complexity of managing infrastructure internally.

Branding and Visual Identity That Builds Trust:

A polished, consistent brand is crucial for small organizations competing in crowded markets. Astound Media's brand identity and graphic design services include logo design, corporate branding packages, and custom graphics for both digital and print media.

The team also manages production and printing to ensure visual assets remain consistent across all touchpoints, from websites and email campaigns to event materials.

Driving Traffic and Engagement Through SEO and Marketing Automation:

To succeed online, organizations must be visible and measurable. Astound Media helps clients increase website traffic and conversions through a mix of foundational SEO services, managed SEM campaigns, and marketing automation.

The agency implements tools like Google Tag Manager and email marketing platforms to give clients data-driven insights that guide ongoing growth.

"We teach our clients not just to launch digital campaigns, but to track, analyze, and replicate their wins," Leger explains. "That's how smaller organizations build sustainable momentum."

Learn more about Astound Media's [SEO and digital marketing services](#) to see how measurable strategies drive results.

Business Technology and Operational Efficiency:

Astound Media goes beyond traditional marketing by integrating business technology solutions that make operations more efficient. Services include process optimization, workflow automation, CRM implementations, and team training—solutions that reduce overhead and free up time for mission-critical work.

For nonprofits and small businesses, having a single partner for both digital marketing and operational tech simplifies digital transformation and enhances long-term scalability.

A Proven Partner for Small Business Digital Growth:

Astound Media's client-focused model emphasizes transparency, collaboration, and measurable results. The agency has served entrepreneurs, small businesses, and nonprofits locally and nationwide, delivering enterprise-level capabilities with the agility small organizations need.

With over a decade of experience, the firm continues to help clients captivate audiences, strengthen digital presence, and scale with confidence.

Organizations ready to simplify their digital strategy and achieve measurable growth can learn more at Astound Media or reach out through their [Contact](#) page.

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