

# Code:ART 2025 Festival Set to Light Up Downtown Palo Alto

*Free, Interactive Media Art Festival  
Features Immersive Installations and  
Nightly Projection Artworks*

PALO ALTO, CA, UNITED STATES, August 19, 2025 /EINPresswire.com/ -- From October 16–25, 2025, downtown Palo Alto will be transformed into a dynamic playground of light, sound, and imagination when the [Code:ART 2025](#) festival, produced by the [City of Palo Alto Public Art Program](#), returns for its fourth edition.

Code:ART reimagines the city's downtown streets, plazas, and alleyways into a luminous landscape. The festival launches with five site-specific Urban Interventions, which include a major centerpiece at Lytton Plaza and four hands-on installations that will be on view October 16-18 from 6:00 to 10:00 PM, where visitors can meet the artists and engage directly with the works.

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Code:ART invites everyone to experience Palo Alto in a new light. From glowing alleyways to sound-reactive sculptures, the festival celebrates the power of creativity to transform everyday spaces.”

*Elise DeMarzo, Director, Palo Alto Public Art Program*

“This year’s Code:ART invites everyone in the Bay Area to experience the city of Palo Alto in a whole new light,” says Palo Alto Public Art Program Director Elise DeMarzo. “From glowing alleyways and sound-reactive sculptures to thought-provoking environmental art, the festival is a celebration of the power of creativity to transform everyday spaces.”

Featured Urban Interventions | October 16–18, 6–10 PM

□ Grove by art collective Pneuhaus (Rhode Island) (Lytton Plaza, 200 University Ave): A towering, light-filled sculptural installation inspired by underground mycelium networks

that invites community, play, and reflection.



□ Glow Lane by Shagun Singh (New York) (536 Emerson St): A responsive alleyway of color-shifting light that reacts to pedestrian movement, transforming a forgotten passage into an interactive moment of wonder.

□ Time Stretched Thin by Josh Miller - (Pennsylvania) (555 Ramona St): A playful, participatory installation where visitors use their bodies to “paint” with time, captured and transformed through a slit-scan camera and projected in real time.

□ Screamaton by Antonin Fourneau and Manuel Braun (France) (339 University Ave): A cathartic reimagining of the photo booth, where screams power visuals and capture an intense moment of emotional release.

□ Iceline by Oona Stern (New York) with audio by Cheryl Leonard and software by Jesse Johnson (Lane 20 & Florence St): A responsive video and sound installation that immerses viewers in the fragile beauty of the Arctic, emphasizing the power of collective presence on the natural world.

City Hall Projection Mapping Artworks | October 16–25, 7–10 PM

Each night of the festival, the Palo Alto City Hall façade will be transformed into an 8-story canvas of light and motion through jaw-dropping artworks by three internationally acclaimed 3D projection mapping artists:

□ Jeff Dobrow (USA)

□ Yann Nguema of Anima Lux Studio (France)

□ Alessio Cassaro of Antaless Visual Design (Italy)

These nightly events invite audiences of all ages to gather and marvel at large-scale digital storytelling in the heart of downtown.

Code:ART 2025 is more than a festival - it's a call to explore, play, and connect. Featuring artists from around the world, the event showcases bold public artworks that reflect Palo Alto's unique blend of technological innovation and artistic expression.

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About Code:ART

Code:ART 2025 is a free, interactive media art festival that transforms downtown Palo Alto into a dynamic playground of light, sound, and imagination from October 16-25, 2025, produced by the City of Palo Alto Public Art Program. The festival opens with five site-specific installations - featuring a centerpiece at Lytton Plaza and four hands-on art experiences that offer a unique opportunity to meet and engage with the artists in person - on view October 16-18. Nightly, from October 16-25, visitors can also enjoy an immersive 8-story projection art show designed by

three globally recognized 3D projection mapping artists who will transform the Palo Alto City Hall façade. Code:ART invites you to explore, play, and connect through boundary-pushing public art that celebrates Palo Alto's spirit of creativity and innovation.

For more information, visit: [cityofpaloalto.org/codeart](http://cityofpaloalto.org/codeart)

Explore Palo Alto Public Art Program on social media: @publicartpa using #CodeART2025

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