

National Academy of Athletics Launches Youth Sports Franchise Giveaway to Honor Community Heroes

SANTA ROSA, CA, UNITED STATES, September 9, 2025 /EINPresswire.com/ -- The National Academy of Athletics (NAofA) is proud to announce the launch of its Community Heroes Youth Sports Franchise Giveaway, a powerful new initiative recognizing the educators, recreation professionals, and military veterans who make a lasting impact in the lives of children.



Through this giveaway, three inspiring individuals will be awarded full ownership of an NAofA youth sports franchise, one in each of the following categories: educator, recreation professional, and veteran. This opportunity is designed to empower community champions to continue their mission of service while building brighter, healthier futures for kids through the power of play.

"At NAofA, we're committed to building character, leadership, and community," said Aaron Locks, Founder and CEO of the National Academy of Athletics. "That's why I'm deeply proud, incredibly grateful, and beyond excited to give back through our Community Heroes Franchise Giveaway. Educators, recreation professionals, and veterans each bring something priceless, whether it's inspiring young minds, creating opportunities through community programs, or leading with the heart of service. They are the role models our kids deserve, and it's an honor to stand alongside them. This giveaway is our way of saying thank you and helping these heroes expand their impact, shaping the future one child at a time."

Why These Community Heroes?

Educators understand how to engage and inspire youth, with deep ties to schools and families.

Recreation professionals bring unmatched experience organizing youth programs and navigating community partnerships.

Veterans are natural leaders with a deep commitment to service, making them ideal role models

for young athletes.

Youth Sports Franchise Giveaway Timeline

Applications Open: August 11, 2025

Submission Deadline: December 15, 2025

Semi-Finalist Announcement: December 22, 2025

Video Submissions Due: December 29, 2025

Finalist Interviews at NAofA Headquarters: January 29, 2026

Winner Announced: January 30, 2026

Finalists who are not selected as the giveaway winners will still receive the opportunity to own an NAofA Youth Sports Franchise at a discounted rate.

How to Apply

Interested candidates can learn more and apply at naofa.info/winafranchise

Legal Disclaimer

No purchase necessary. Open to U.S. residents in select states, age 21+. Eligible categories include Veterans, educators, and recreation professionals. Subject to official rules and availability. Void where prohibited. Full details: naofa.info/winafranchise

About the National Academy of Athletics

The National Academy of Athletics is a premier provider of youth sports programs committed to enriching children's lives through active sports participation. Emphasizing fun, skill enhancement, and character development, NAofA offers various sports programs tailored to engage young athletes of all ages and skill levels. With a mission to foster positive mental and physical growth in youth, NAofA ensures sports are enjoyable while imparting essential life skills. By training and certifying coaches, NAofA creates an enthusiastic environment where kids can develop a love for sports. Since its establishment in 2012, NAofA has become a trusted choice for families seeking top-notch sports experiences for their children.

Learn more at naofa.info/youth-sports.

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