

Incredivend's Skittles Remix Digital Kiosk Makes a Second Splash at the Georgia Aquarium

Restaurant Associates (Compass Group) installed a second unit in another high-traffic area to manage lines and capitalize on the demand.

WALLED LAKE, MI, UNITED STATES, August 19, 2025 /EINPresswire.com/ -- The [Georgia Aquarium](#) continues its sweet success story after the installation of a second [Skittles Remix Digital Kiosk](#).



Georgia Aquarium Exterior

The first machine, to the aquarium's café in early June 2024, quickly became the top performer out of nearly 350 machines nationwide.

“

We knew the Skittles Remix machine would be a hit, but it's completely exceeded our expectations! ...Becoming a true centerpiece that brings so much fun and flavor to our customers' day.”

Stormy Joiner, General Manager of Restaurant Associates at Georgia Aquarium

Seeing its immense popularity, Restaurant Associates, a division of the Compass Group, decided to install a second unit in another high-traffic area to manage the long lines and further capitalize on the demand.

The strategy paid off spectacularly. By adding a second machine sales have more than doubled without any sales erosion from the first machine proving the powerful appeal of the customizable candy experience.

See Video of Georgia Aquarium Location:

https://youtu.be/VE_m58MSuLc?si=sisiyuU7DONwW6W2

"We knew the Skittles Remix machine would be a hit, but it's completely exceeded our expectations!" said Stormy Joiner, General Manager of Restaurant Associates at Georgia Aquarium. "It's been a phenomenal success in all our café locations, becoming a true centerpiece that brings so much fun and flavor to our customers' day."

"The automated retail sector has exploded in the past couple of years," said Howard Rubin, President of [Incredivend](#). "Being able to create their own personalized blend of America's favorite candy gives consumers a unique and innovative way to experience the brand, and they are loving it!"

About Incredivend

- Founded by Howard Rubin in 2021
- Home of the Skittles Remix Digital Kiosk, the only place consumers can create their own personalized blend of Skittles by mixing and matching their favorite flavors.
- Company Headquarters: 1869 Best Drive, Walled Lake, MI 48390

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Interior of the Georgia Aquarium and Coastline Cafe



The first kiosk located in the Coastline Cafe at the Georgia Aquarium

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