

KKday Launches Exclusive 2025 Shanghai Marathon Travel Package for International Runners

Comprehensive package offers guaranteed entry to World Athletics Platinum Label event with premium accommodations and race-day logistics

SHANGHAI, CHINA, August 20, 2025 /EINPresswire.com/ -- KKday, Asia's leading travel experience platform, today announced the launch of its [exclusive 2025 Shanghai Marathon Travel Package](#), providing international runners with guaranteed access to one of the world's most prestigious marathon events. The comprehensive package addresses the high demand and logistical challenges faced by overseas participants seeking to compete in this coveted World Athletics Platinum Label race scheduled for November 30, 2025.



2025 上海马拉松
SHANGHAI MARATHON



2025 Shanghai Marathon

Premium Marathon Experience in China's Global Metropolis

The Shanghai Marathon has established itself as a premier destination race, attracting elite athletes and passionate runners from around the globe to experience China's most dynamic city. The 2025 edition continues the tradition of showcasing Shanghai's remarkable transformation, with a classic course design that begins at the iconic Golden Bull Square on the Bund and winds through legendary landmarks including Nanjing Road and the scenic Xuhui Riverside before concluding at Xujiahui Sports Park.

World-Class Competition with Record-Breaking Incentives

The [2025 Shanghai Marathon](#) maintains its prestigious three-category format, accommodating

23,000 full marathon participants, 15,000 fitness run participants, and dedicated wheelchair marathon competitors. The event's commitment to excellence is demonstrated through its substantial \$20,000 USD prize for first-place finishers who break the existing Shanghai Marathon record, positioning it among the world's most rewarding marathon competitions.

The race's World Athletics Platinum Label accreditation ensures international recognition and attracts elite fields, while the November timing provides optimal racing conditions in Shanghai's mild autumn climate.

Comprehensive Travel Solution for International Participants

KKday's 2025 Shanghai Marathon Travel Package specifically serves non-Chinese passport holders, recognizing the unique needs of international participants navigating China's entry requirements and accommodation demands during this high-traffic weekend. The package includes:

- Guaranteed 2025 Shanghai Marathon race entry, eliminating uncertainty in the competitive registration process
- Strategic accommodation at Radisson Blu Hotel Shanghai Stadium, positioned for optimal race-day logistics
- Complete nutrition support with daily breakfast service and specialized pre-packaged race-day meals
- Extended recovery time with late check-out privileges until 4:00 PM on November 30th
- Seamless race-day transportation via dedicated shuttle service from hotel to starting line

Exclusive Access and Booking Details

The travel package operates under strict eligibility requirements, available exclusively to holders of non-Chinese passports. Users with passports from the People's Republic of China, Hong Kong, Macau, and Taiwan are not eligible for this specialized international service. Package pricing fluctuates in real-time based on international exchange rates, with a maximum of two packages per order to ensure broad accessibility.

Each package is non-transferable and requires immediate marathon registration upon purchase, reflecting the high demand and limited availability of race entries.

Strategic Market Positioning

The launch of KKday's exclusive package responds to growing international interest in destination marathons, particularly as travel restrictions continue to ease and runners seek unique cultural experiences combined with athletic challenges. Shanghai's position as a global financial center and cultural hub makes it an increasingly attractive destination for international marathon tourism.

Event Organization and Partnerships

The 2025 Shanghai Marathon is organized by the Shanghai Sports Federation in collaboration with Huangpu District People's Government, Jing'an District People's Government, Xuhui District People's Government, and Donghao Lansheng (Group) Co., Ltd. This multi-stakeholder approach ensures comprehensive city support and world-class event execution.

All event terms and conditions remain subject to organizer policies, with any updates taking precedence over package terms to ensure participant compliance with official race requirements.

Booking Information and Availability

International runners interested in securing their 2025 Shanghai Marathon experience can access detailed package information and booking through KKday's platform. Given the limited capacity and high international demand, early booking is strongly recommended.

For complete package details and reservations, visit: <https://www.kkday.com/en/product/528835>

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