

# Estrogen Replacement Therapy Market Size, Share, Competitive Landscape and Trend Analysis Report

*The Business Research Company's  
Estrogen Replacement Therapy Global  
Market Report 2025 – Market Size,  
Trends, And Global Forecast 2025-2034*

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/EINPresswire.com/ -- What Is The  
Estimated Industry Size Of Estrogen  
Replacement Therapy Market?

The market size of estrogen replacement therapy has seen robust growth in recent times. Projected to increase from \$9.45 billion in 2024 to \$9.93 billion in 2025, it represents a compound annual growth rate (CAGR) of 5.1%. Factors that have contributed to the expansion



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during the observed period include an aging female demographic, increased life expectancy, the effects of lifestyle changes and urbanization, heightened awareness concerning menopause management, and a rise in the number of working women.

In the coming years, the [estrogen replacement therapy market](#) is projected to witness consistent expansion, reaching a size of \$11.97 billion by 2029, growing at a CAGR of 4.8%. This continued growth during the forecast period can be linked to factors such as evolving societal views, a

rise in early menopause cases, the increased prevalence of contraceptive use, improved patient education, and a boost in the diagnosis of ovarian dysfunction. Key trends for this time frame consist of improvements in drug delivery methods, customized hormone treatments, the creation of bioidentical hormones, the incorporation of digital health, and the advancement in plant-derived estrogens.

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### What Are The Current Leading Growth Drivers For Estrogen Replacement Therapy Market?

The surge in telemedicine usage is expected to propel the estrogen replacement therapy market's growth expansion in the future years. Telemedicine refers to the provision of healthcare services via digital communication technologies at a distance, facilitating patients to have medical consultations and treatments without any physical presence. The accessibility of telemedicine is improving significantly, especially for individuals located in distant or underserved regions, making it easier for them to connect with healthcare professionals. The rising acceptance of telemedicine boosts the need for estrogen replacement therapy as it empowers women to seek advice from specialists and secure prescriptions for hormone therapies without the necessity for regular in-person appointments, particularly where there is limitation in gynecological care. For example, according to a survey by Rock Health, a US digital health-centric investment company in February 2023, out of 8,014 respondents, 80% have used telemedicine at least once between July 12 and August 22, 2022, marking an 8% increase from the 72% reported in 2021. Thus, the increasing utilization of telemedicine is fostering the growth of the estrogen replacement therapy market.

### Who Are The Top Players In The Estrogen Replacement Therapy Market?

Major players in the Estrogen Replacement Therapy Global Market Report 2025 include:

- Pfizer Inc.
- Merck & Co. Inc.
- Bayer AG
- AstraZeneca PLC
- Abbott Laboratories Inc.
- Novartis AG
- Novo Nordisk A/S
- Viatris Inc.
- Teva Pharmaceutical Industries Ltd.
- Perrigo Company Plc.

### What Are The Key Trends Shaping The Estrogen Replacement Therapy Industry?

Leading firms in the estrogen replacement therapy market are prioritizing the creation of innovative solutions like bioidentical estradiol to cater individually tailored hormonal needs and dosage specifications. Bioidentical estradiol, a laboratory-manufactured estrogen variant with an identical molecular structure as the one naturally produced by the human body, is frequently utilized in hormone therapy. To illustrate, Jagsonpal Pharmaceuticals Limited, a pharmaceutical corporation based in India, in May 2024, launched MemUp, a hormone replacement therapy (HRT) choice that provides a unique daily oral dosage comprising a blend of bioidentical estradiol and bioidentical progesterone, both accredited by the United States Food and Drug Administration. This significant progression in women's healthcare is created to efficiently manage symptoms related to menopause such as hot flashes, night sweats, and insomnia. It addresses the increasing request for modern and effective hormone therapy solutions. By

leveraging a mixture that closely mimics the body's own hormones, it presents a more natural and balanced therapeutic method. Its user-friendly, single-capsule formula also enhances patient adherence and treatment efficacy.

Market Share And Forecast By Segment In The Global Estrogen Replacement Therapy Market  
The estrogen replacement therapy market covered in this report is segmented –

- 1) By Type: Oral, Topical, Transdermal, Vaginal, Parenteral
- 2) By Dosage Form: Tablets, Patches, Gels, Implants, Injections, Suppositories
- 3) By Distribution Channel: Hospital Pharmacies, Retail Pharmacies, Online Pharmacies, Other Distribution Channels
- 4) By Application: Menopause, Hypogonadism, Osteoporosis, Other Applications
- 5) By End-User: Hospitals, Clinics, Homecare, Other End-Users

Subsegments:

- 1) By Oral: Conjugated Estrogens Tablets, Estradiol Tablets, Estropipate Tablets, Combined Estrogen-Progestin Tablets
- 2) By Topical: Estrogen Creams, Estrogen Gels, Estrogen Sprays, Estrogen Emulsions
- 3) By Transdermal: Transdermal Patches, Transdermal Gels, Microneedle Patches
- 4) By Vaginal: Vaginal Creams, Vaginal Tablets Or Inserts, Vaginal Rings, Vaginal Suppositories
- 5) By Parenteral: Intramuscular Injections, Subcutaneous Implants, Intravenous Formulations

View the full estrogen replacement therapy market report:

<https://www.thebusinessresearchcompany.com/report/estrogen-replacement-therapy-global-market-report>

Estrogen Replacement Therapy Market Regional Insights

In 2024, North America led the global market for estrogen replacement therapy. Furthermore, the Asia-Pacific region is forecasted to experience the most rapid expansion during the projected period. The report spans various regions, including Asia-Pacific, Western Europe, Eastern Europe, South America, North America, the Middle East, and Africa.

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