

Traditional Barber Shop Brings Classic Grooming Excellence to Modern Manhattan

Appointments can be scheduled directly with the shop, although walk-in clients are also accommodated when available.

NEW YORK, NY, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- Amid rapid shifts in grooming trends and beauty technology, a traditional [barber shop](#) in Manhattan continues to provide time-honored services tailored to today's style-conscious clientele. Located at 228 Avenue B in New York City, PHD BARBERS has positioned itself as a trusted destination for men seeking meticulous grooming with an emphasis on quality, consistency, and classic technique.

The barbershop offers a full suite of grooming services rooted in traditional barbering practices. These services include professional haircuts, straight-razor shaves, [beard trims](#), and additional skin care treatments—all executed by experienced barbers with a dedication to craft. The shop combines the precision of old-school methods with a modern understanding of individual style, ensuring each client receives service tailored to their features and preferences.

Services Reflecting Traditional Skill and Modern Expectations

At its core, PHD BARBERS functions as a full-service barber shop, offering haircut services



Barber Shop



barber shop in Manhattan

starting at \$40. Haircuts go beyond simple trimming and involve consultation, styling, and shaping designed to suit individual facial structure and hair texture. Each haircut is approached with an understanding of both trend and tradition, helping clients achieve styles that are current but grounded in classic techniques.

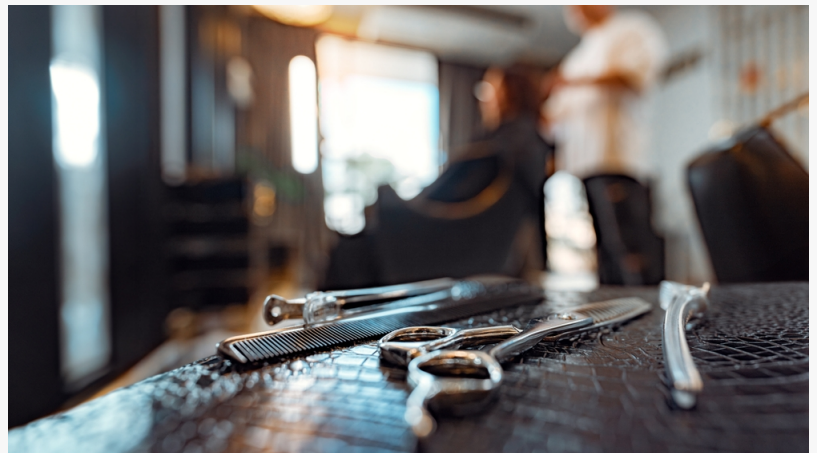
A signature offering at the shop is the Royal Shave, priced at \$40. This service employs a straight-razor shave with hot towels and pre-shave oils to deliver a smooth finish while minimizing irritation. The technique, once considered a hallmark of old-world barbers, is seeing renewed interest for its effectiveness and relaxing nature. Clients looking for a comprehensive grooming session can opt for the Haircut and Royal Shave combo at \$75.

For those seeking a refined beard style, beard trims are available at \$20, executed with attention to line definition, density balance, and face shape. A combination Beard Trim and Neck Cleanup package (\$35) ensures beard contours remain sharp and symmetrical between full appointments. Beard Dye (\$55) and Beard Color Enhancement (\$20) services are also offered for clients wishing to maintain consistent color or cover graying strands.

Additional services that extend beyond hair and beard grooming include the Black Peel-Off Mask (\$20), Cleansing Facial (\$45), and Hair Wash & Condition (\$10), which appeal to individuals incorporating skincare into their barbershop routine. These services reflect an industry-wide shift toward full-spectrum grooming that combines appearance with self-care.



Traditional Barber Shop



barbershop offers



haircut services

Pricing Transparency and Service Access

PHD BARBERS maintains fixed, transparent pricing for its services, with clear distinctions between single-service and bundled offerings. The PHD Experience package, priced at \$100, allows clients to receive a comprehensive session combining haircut, shave, beard care, and facial treatment.

Appointments can be scheduled directly with the shop, although walk-in clients are also accommodated when available. The barbershop's structure and schedule are designed to balance availability with the high attention to detail each service demands.

Operational Philosophy Rooted in Craft

While many contemporary grooming studios emphasize product retail and digital trends, PHD BARBERS continues to operate with a traditional barber shop philosophy—centering on skill, client familiarity, and consistency of service. This focus has helped retain long-time customers while attracting new clients looking for reliable, personalized grooming.

The barbers behind the shop's success, Arnold and Martin, have extensive experience in the trade and maintain a consistent presence at the shop. Their background—having launched PHD BARBERS following the closure of their previous establishment during the pandemic—contributes to the business's strong foundation and commitment to continuity.

Though the shop integrates modern elements into its services, its character remains that of a traditional barbershop where technique, atmosphere, and connection matter just as much as the outcome.

About PHD BARBERS

PHD BARBERS was founded by Manhattan-based barbers Arnold and Martin following the closure of their former shop during the COVID-19 pandemic. Their commitment to classic grooming methods and community-focused service led to the establishment of PHD BARBERS—a shop that blends tradition with contemporary expectations. Known for its consistent service and experienced team, the shop offers haircuts, straight-razor shaves, beard care, facials, and skin treatments in a professional environment. The team remains focused on delivering precision grooming with a client-centered approach.

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