

# Water Treatment Chemicals Market - Analyzing Competitive Pressure and Investment Trends

*Increased adoption of silver-based biocides and rising demand from emerging economies.*

WILMINGTON, DE, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- Rising demand for clean water in municipal and industrial applications, strict wastewater discharge regulations, and increased investments in industrial sectors are fueling the expansion of the global [water treatment chemicals market](https://www.alliedmarketresearch.com/request-sample/1038).



## Market Outlook:

Allied Market Research reports that the market, valued at \$33.3 billion in 2019, is expected to reach \$46.5 billion by 2027, growing at a CAGR of 5.1% (2020–2027).

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## Market Drivers:

- Growing demand for safe water in municipal & industrial sectors
- Stringent environmental regulations on wastewater discharge
- Rising industrialization and water usage

Challenges: Availability of alternative treatment methods & environmental concerns related to chemical usage.

Opportunities: Increased adoption of silver-based biocides and rising demand from emerging economies.

## Segment Insights:-

### By Type:

- Corrosion Inhibitors led the market in 2019, driven by demand from oil & gas, pulp & paper, and chemical industries.
- Scale Inhibitors & Dispersants to record the fastest CAGR of 6.1%, reducing scale-forming compounds in equipment and flow lines.

### By End-use:

- Industrial Segment held over three-fifths of the market in 2019 and will maintain dominance through 2027.
- Municipal & Others Segment to witness fastest CAGR of 5.2%, driven by demand for safe drinking water.

## Regional Highlights

Asia-Pacific, followed by North America, held the largest share in 2019 and is expected to post the fastest CAGR of 5.4% through 2027, fueled by urbanization, economic growth, stricter water quality standards, and infrastructure development.

### Key Players:

- Akzo Nobel N.V.
- BASF SE
- Baker Hughes Company
- Kemira OYJ
- Ecolab Inc.
- SNF Floerger
- Lonza Group AG
- Suez SA
- Solenis LLC
- Dow Chemical Company

For more information on this report, visit our website at <https://www.alliedmarketresearch.com/water-treatment-chemicals-market/purchase-options>

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