

Global Agricultural Biostimulants Market to Reach USD 7.0 Billion by 2034, Driven by Demand for Sustainable Farming

Agricultural Biostimulants Market is set for strong growth, with revenues projected to rise from USD 3.0 billion in 2024 to USD 7.0 billion by 2034

VANCOUVER, BRITISH COLUMBIA, CANADA, August 20, 2025 /EINPresswire.com/ -- The global Agricultural Biostimulants Market is set for strong growth, with revenues



projected to rise from USD 3.0 billion in 2024 to USD 7.0 billion by 2034. This reflects a compound annual growth rate (CAGR) of about 8.7% over the next decade. The market is gaining momentum as farmers worldwide seek sustainable solutions to boost crop productivity, improve stress resistance, and enhance nutrient uptake.

Market Outlook

Foliar treatment biostimulants are expected to remain the largest segment due to their widespread use and proven effectiveness in improving plant growth. At the same time, seed treatment biostimulants are predicted to be the fastest-growing category, fueled by the rising adoption of precision farming methods.

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Europe currently leads the market, supported by strong regulatory frameworks and government initiatives promoting sustainable agriculture. However, Asia-Pacific is forecast to be the fastest-growing region, driven by expanding agricultural activities, favorable policies, and increasing investment in modern farming practices.

Growth Drivers

The market is being shaped by three key factors. First, the global shift toward sustainable

agriculture and environmental protection is creating greater demand for eco-friendly alternatives to traditional agrochemicals. According to the Food and Agriculture Organization, sustainable farming practices are expected to increase by 20% by 2025. Second, government support and regulatory reforms are making biostimulants more accessible, as seen in the European Union's Common Agricultural Policy, which funds research and adoption of these products. Finally, advancements in technology are leading to the development of more effective formulations, especially microbial-based biostimulants, which are expected to grow at 12% annually due to their proven environmental and crop health benefits.

Agricultural Biostimulants Market Segmentation By Product Type Acid-based Biostimulants **Extract-based Biostimulants** Microbial Biostimulants Others By Application Foliar Treatment Soil Treatment **Seed Treatment** By Crop Type Cereals & Grains Fruits & Vegetables Turf & Ornamentals

Agricultural Cooperatives

Others

By End User

Farmers

By Distribution Channel

Direct Sales

Distributors

Online Retail

Challenges Ahead

Research Institutions

Despite its growth potential, the Agricultural Biostimulants Market faces some hurdles. Varying regulations across regions make compliance complex and costly, with expenses in the European Union accounting for up to 15% of production costs. A lack of global standardization also creates uncertainty, as there is no universally accepted definition or classification of biostimulants. Additionally, many farmers remain cautious about adopting these products, citing cost and performance concerns. Studies show that about 40% of farmers view cost as the main barrier to adoption.

Market Trends

The global demand for biostimulants is expected to rise by 10% annually, according to the International Fertilizer Association. The use of biostimulants in horticulture is projected to increase by 15% in 2024, highlighting a shift toward high-value crops. Industry players are also turning to innovation and digital solutions to strengthen their positions. For example, Al-driven pricing models are being adopted to balance rising raw material costs with market demand, helping early adopters improve profit margins by up to 2%.

Volume and Pricing Insights

In 2024, the market is expected to reach a volume of about 1.2 million tons, growing to 2.8 million tons by 2034 at a CAGR of nearly 9%. Asia-Pacific is set to record the highest volume growth at 10.2% annually. On the pricing side, biostimulant costs have seen steady increases due to feedstock shortages and energy price fluctuations. Contract prices rose 7% year-on-year in 2024, with Europe seeing the highest prices due to strict regulations and logistics challenges, while Asia-Pacific benefits from subsidies and lower production costs.

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Leading PlayersTop 10 Companies

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