

# A' International Usability and Universal Design Awards Call for Nominations

*A' Design Award & Competition  
Announces Call for Nominations for A'  
International Usability and Universal  
Design Awards*

COMO, CO, ITALY, August 20, 2025  
/EINPresswire.com/ -- Today, A' [Design Award](#) & Competition has released its call for entries to A' International Usability and [Universal Design Awards](#).

The A' Usability and Universal Design Awards are open for entries by Universal Designers, Product Designers, Industrial Design Studios, Universal Brands, Universal Manufacturers, Ergonomics Specialists, Accessibility Consultants, Adaptive Technology Developers, User Experience Designers, User Interface Designers, Interaction Designers,

Design Consultants, Design Professionals, Industrial Designers, Interior Designers, Architects, Universal Innovation, Consultancy, Research and Development Companies worldwide. Designs that were designed within the last 10 years are eligible for participation.

The A' International Usability and Universal Design Awards is a two-phase competition. The first phase of the competition is free to join, Universal Designers, Product Designers, Industrial Design Studios, Universal Brands, Universal Manufacturers, Ergonomics Specialists, Accessibility Consultants, Adaptive Technology Developers, User Experience Designers, User Interface Designers, Interaction Designers, Design Consultants, Design Professionals, Industrial Designers, Interior Designers, Architects, Universal Innovation, Consultancy, Research and Development Companies can register at A' Design Awards to submit a work for the Universal Awards, and get a preliminary score for their entries. Projects that pass the preliminaries can proceed with nomination, however it shall be noted in advance that there is a nominal fee for nominating



entries for Universal Awards consideration.

### Universal Awards Timeline & Eligibility

Deadline for entries to A' Usability and Universal Design Awards is on September 30, 2025.

Results of the A' Usability and Universal Design Awards will be announced on May 1, 2026.

Professional-edition laureates of the A' Usability and Universal Design Awards will be granted the highly coveted A' Design Prize which contains a series of PR, marketing and publicity tools to celebrate the status of winning the Universal Awards.

The following are some example projects that could be submitted to A' Usability and Universal Design Awards: Easy to Use Products, Inherently Accessible Projects, User Friendly Products, Accessible Architecture, Accessible Communication and Web Design, Wheelchairs, Braille Readers, Hearing Aids, Assistive Robots, Adaptive Tools, Tactile Maps and More. Universal Awards Sub-categories and their descriptions are available at

<https://competition.adesignaward.com/category/133>

### Award for Good Universal Design

The A' Design Prize for A' Usability and Universal Design Awards includes: Design Excellence Certificate, Lifetime license to use the A' Usability and Universal Design Awards Winner Logo, Yearbook of Best Designs, Exhibitions of Awarded Works in Italy, Exclusive Design Award Trophy, Exclusive Invitation to Take Part in the A' Design Awards' Gala-Night – La Notte Premio A', Translation of Awarded Works into Foreign Languages, Entry to Prime Clubs, as well as inclusion in World Design Rankings, Designer Rankings, Universal Design Classifications and Design Legends platforms.

In addition the laureates of the A' International Usability and Universal Design Awards will also get an exclusive interview which will be published at Designer Interviews website as well as included in the Press Kits. Award winners will also get a press release prepared to announce their victory. For the winners of A' Usability and Universal Design Awards, a very inclusive press kit will be prepared which contains the exclusive interview with the designer, the press release for award announcement in addition to design images, photographs of the designer, logo of the designer and the client, dozens of high-resolution photos and images for added exposure including a portfolio that contains previews of other designs projects by the designer.

The Press Kits prepared for the winners of the A' International Usability and Universal Design Awards will be distributed to thousands of press members who have gained press accreditation from A' Design Awards. Furthermore there are already dozens of press partners who have confirmed in advance to publish a selection of the best projects among award winners. Both the Press Kit preparation and distribution service as well as the A' Design Prize are given free of charge to the Universal Awards laureates as a gift to celebrate their success of winning the A' Usability and Universal Design Awards.

### Universal Design Awards Entry & Winners

Press Members and design enthusiasts are invited to visit <https://competition.adesignaward.com/winners-category.php?CATEGORY=133> to see past winners of the A' International Usability and Universal Design Awards.

- Award Description could be found at <https://competition.adesignaward.com/category/133>
- Participants can register at <https://competition.adesignaward.com/enter>

#### About Universal Awards

The A' Design Award & Competition has been established to promote and recognize the best design works in all countries and in all creative disciplines. The primary aim of the A' Design Award & Competition is to create a global awareness and understanding for good design practices and principles by recognizing the best designs in all countries and in all design disciplines. The ultimate aim of the A' Design Awards is to push designers, companies and brands worldwide to create superior products and projects that benefit society. To learn more about the A' Design Awards and the A' International Usability and Universal Design Awards please visit [designaward.com](http://designaward.com)

Julie Thomas

A' DESIGN AWARD & COMPETITION SRL

+39 031 449 1953

[email us here](#)

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