

Carry Handle Adhesive Tapes Market Analysis: Growth Opportunities and Challenges

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WILMINGTON, DE, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- The global [carry handle adhesive tapes market](#) is witnessing steady growth, driven by increased R&D investments, entry of new players, rising product innovation, technological breakthroughs, and effective resource allocation.

Growing competition among key players to expand regional presence and customer base further fuels market expansion. Moreover, the rise in disposable income is boosting consumer spending power, creating lucrative opportunities for the industry.

According to the study, the global market was valued at \$233.49 million in 2021 and is projected to reach \$414.33 million by 2031, growing at a CAGR of 6.0% (2022–2031).

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Market Drivers:

- R&D advancements and technological breakthroughs enabling innovative adhesive solutions.
- New market entrants intensifying competition and expanding customer reach.
- Rising disposable incomes boosting demand for premium packaging applications.
- E-commerce expansion, particularly in food & beverage, cosmetics, and personal care, creating strong demand for carry handle adhesive tapes.

Segment Insights:-

By Type:



- Rubber segment: Accounted for over one-fourth of revenue in 2021 and is expected to dominate by 2031 due to its high adhesion, shear strength, and temperature resistance.
- Acrylic segment: Poised to grow at the fastest CAGR of 6.7%, driven by moisture resistance, UV stability, and durability across extreme weather conditions.

By Technology:

- Hot Melt segment: Held over two-fifths of the market share in 2021, thanks to ease of application and versatility with different substrates.
- UV Cured segment: Projected to grow at the fastest CAGR of 7.1%, supported by its flexibility and advanced curing capabilities.

By Region:

- Asia-Pacific: Dominated the global market in 2021 with over two-fifths share and is expected to maintain leadership with the fastest CAGR of 6.3%. Strong demand from packaging, construction, and electronics sectors continues to drive regional growth.

Key Market Players:

- 3M
- Tesa SE
- Airmaster Adhesive Tapes
- Boston Tapes Commercial Srl
- Logo tape GmbH & Co. KG
- NRG Tapes
- Supertape
- Alimac Srl
- VENERA D.O.O
- Davik Industries

Organic Pesticides Market Purchase Options: <https://www.alliedmarketresearch.com/organic-pesticides-market/purchase-options>

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