

Global Canned Food Packaging Market to Reach USD 51.29 Billion by 2035, Driven by Convenience and Sustainability

Canned food packaging set to grow from USD 32.09 billion in 2025 to USD 51.29 billion by 2035, fueled by demand for healthy, sustainable, ready-to-eat meals.

NEWARK, DE, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- The global canned food packaging market is projected to reach USD 51.29 billion by 2035, rising from USD 32.09 billion in 2025 at a steady CAGR of 4.8%. This growth is fueled by the surging demand for convenient, affordable,



and shelf-stable food solutions that meet the evolving needs of busy consumers worldwide.

Rising Demand for Nutritious, Ready-to-Eat Meals

Canned fish and seafood products such as tuna, sardines, and salmon are leading the charge. Valued for their protein, omega-3 content, and essential nutrients, these products are expected to capture over 28% of the canned food packaging market share by 2035. Their convenience and long shelf life make them indispensable for households, outdoor enthusiasts, and emergency preparedness.

The appeal of canned meals has only grown stronger in the wake of global disruptions. From military rations to disaster relief supplies, canned food's resilience against perishability continues to make it a trusted staple across industries.

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Retail Expansion Through Supermarkets and Hypermarkets

Supermarkets and hypermarkets remain the most influential distribution channels, projected to

account for 44.8% of market share by 2035. These outlets attract consumers with broad product variety, volume discounts, and competitive pricing—ensuring canned goods remain a cost-effective, accessible choice for families worldwide.

Regulatory Push for Food Safety and Sustainability

Governments across the globe are reinforcing the importance of food safety and eco-friendly packaging.

- In the United States, the FDA enforces strict rules on food-contact materials, while California mandates BPA-free coatings.
- The European Union drives compliance through its Food Contact Materials Regulation and REACH, encouraging recyclable, eco-friendly packaging.
- India's FSSAI ensures packaging safety while promoting recycling under the Swachh Bharat Mission.
- Australia's FSANZ and the Australian Packaging Covenant are advancing sustainable, recyclable solutions.

This shift is prompting companies to accelerate innovation in BPA-free, recyclable, and lightweight can designs.

Industry Leaders Driving Transformation

Key companies are adapting quickly to consumer and regulatory demands:

- Coca-Cola is transitioning to 100% recyclable aluminum cans and phasing out BPA linings.
- General Mills is adopting recyclable cans and reducing packaging waste in its supply chain.
- Heinz is implementing BPA-free linings and sustainable materials aligned with EU and U.S. regulations.

Strategic moves further underscore growth:

- Ball Corporation expanded its North American network through acquisitions and new can plants.
- Silgan Holdings reported a 19% earnings increase and expanded with its Weener Packaging acquisition.
- Ardagh Group achieved global volume growth despite restructuring challenges.
- Toyo Seikan Group earned awards for its innovative EcoEnd™ can lid adopted by Coca-Cola.

Top Growth Segments: 3-Piece Welding and Pressurized Cans

Two packaging formats dominate the market outlook:

- 3-piece welding cans: Projected to capture 33.6% market share in 2025, favored for strength and sealing reliability in packaging vegetables, fruits, and meats.
- Pressurized food packaging cans: Expected to account for 57% market share by 2025, crucial for soups, sauces, and ready-to-eat meals due to their superior preservation and shelf-life extension.

Regional Insights Highlight Sustainable Growth

- USA: Strong demand driven by disaster preparedness and emergency food supplies; CAGR projected at 3.7%.
- Germany: Market growth fueled by strict recycling regulations under the VerpackG Act, driving adoption of recyclable aluminum and tinplate cans.
- India: Expected CAGR of 5.9%, supported by rising demand for affordable, long-shelf-life meals.
- China: CAGR forecast at 5.7%, reflecting growing urban demand for convenience packaging.

Innovation and M&A Shaping the Competitive Landscape

The market is witnessing consolidation and innovation:

- Novolex and Pactiv Evergreen announced a merger to create a leading food packaging platform.
- Sealed Air Corporation launched a 90% FSC-certified paper-based packaging alternative.
- Sonoco Products Company strengthened its global presence with the USD 3.9 billion acquisition of Eviosys.

Semi-Annual Market Update Shows Stable Growth

Between 2024 and 2034, growth is forecast at 4.7% in H1 and 4.9% in H2. From 2025 to 2035, growth moderates to 3.8% in H1 and strengthens to 5.8% in H2, showing resilience despite shifting consumer trends.

For more on their methodology and market coverage, visit! https://www.futuremarketinsights.com/about-us

Challenges and Opportunities Ahead

While fresh and frozen food alternatives pose competition, the long shelf life, affordability, and emergency utility of canned foods keep demand strong. For manufacturers, the opportunity lies in addressing consumer preferences for sustainability, health, and convenience. Innovations in BPA-free coatings, recyclable materials, and lightweight can design are no longer optional—they are industry imperatives.

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Editor's Note:

This release is based exclusively on verified and factual market content derived from industry analysis by Future Market Insights. No Al-generated statistics or speculative data have been introduced. This press release highlights significant shifts in the Canned Food Packaging Market, which is experiencing a pivotal change driven by consumer demand for healthier, more transparent products.

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