

# Global Garbage Bags Market to Reach USD 14.8 Billion by 2035 Driven by Sustainability and Innovation

*The garbage bags market grows from USD 9.8 Billion in 2025 to USD 14.8 Billion by 2035, fueled by eco-regulations, urban demand, and biodegradable innovations.*

NEWARK, DE, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- The global [garbage bags market](#) is set for steady expansion, projected to grow from USD 9.8 billion in 2025 to USD 14.8 billion by 2035, registering a CAGR of 4.4%. This upward trajectory is powered by rapid urbanization, surging waste generation, and mounting awareness of sustainable disposal practices. Manufacturers across the world are realigning strategies to meet evolving demand while addressing regulatory pressures and consumer expectations for eco-friendly alternatives.



## Market Drivers: Waste Generation and Urbanization

As global populations expand—particularly in urban regions—daily waste generation has surged. Municipal solid waste already exceeds 2.3 billion tonnes annually, with projections reaching 3.4 billion tonnes by 2050. This trend underscores the essential role of garbage bags in ensuring safe, convenient, and hygienic waste disposal for households, commercial facilities, and industries alike.

Households rely on up to 30-liter bags, now the market leader with a projected 40.3% share by 2035, while industrial buyers demand heavy-duty liners. The result is a dynamic market serving both domestic convenience and large-scale operational needs.

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## Regulatory Pressures Fueling Eco-Friendly Innovation

Government regulations worldwide are reshaping the garbage bags industry. From the EPA's single-use bag bans in the U.S., to the EU's Plastic Waste Directive, and India's nationwide restrictions, regulations are accelerating the adoption of compostable and biodegradable products. China, too, has introduced strict waste segregation mandates, further boosting demand for specialized liners.

In response, leading companies are innovating:

- Reynolds Consumer Products has launched compostable, plant-based bags and recyclable options.
- Glad (SC Johnson Professional) now produces 100% recycled plastic bags and biodegradable alternatives.
- BioBag International continues to pioneer compostable solutions using cornstarch and renewable resources.
- Earthwise and Sustainable Solutions Group emphasize post-consumer recycled plastics and biodegradable polymers.

These compliance-driven innovations not only meet government mandates but also give manufacturers competitive differentiation in sustainability-conscious markets.

## Material Insights: Polyethylene Maintains Market Leadership

Despite regulatory shifts, polyethylene (PE) remains the dominant material, forecast to capture 78.2% of the market by 2035. Known for cost-effectiveness, puncture resistance, and versatility, PE bags are widely used across households, retail, and industrial segments. Their affordability and scalability ensure they remain indispensable even as biodegradable options gain ground.

## Growth Challenges: Volatility in Raw Material Prices

The industry, however, faces hurdles. Volatile crude oil prices impact polyethylene production, raising costs for manufacturers. For smaller producers, transitioning to biodegradable alternatives poses additional financial strain. Moreover, in developing nations, weak waste segregation infrastructure and limited consumer awareness restrict adoption of eco-friendly options.

## Country-Level Market Outlook

- United States: CAGR of 3.3% driven by household and industrial demand, premium liners, and compliance-led segmentation.
- United Kingdom: CAGR of 2.1%, fueled by consumer demand for plastic-free alternatives and eco-regulations.

- China: CAGR of 5.2%, supported by strict municipal reforms, rapid urbanization, and organized retail.
- India: Leading with 6.1% CAGR, propelled by Swachh Bharat initiatives, plastic bans, and biodegradable adoption.
- Australia: CAGR of 4.2%, driven by compostable mandates and institutional adoption.

## Industry Leaders and Competitive Dynamics

The market remains moderately consolidated, with global leaders like Berry Global Inc., The Clorox Company (Glad), and Reynolds Consumer Products (Hefty) at the forefront. Berry Global recently launched garbage bags containing 70% post-consumer recycled content, aligning with circular economy goals.

Mid-sized players such as Novolex and Inteplast Group continue to expand through private-label and compostable innovations, while regional firms like Novplasta CZ s.r.o. and Cosmoplast Industrial Co. address localized demand with cost-effective supply.

## Innovation and Market Trends

Innovation remains central to differentiation. Recent developments include:

- Berry Global's antimicrobial Color Scents® bags, combining hygiene with fragrance.
- Glad's Force Flex Tall Kitchen Bags made with 50% recovered plastic.
- Reynolds Consumer Products' scented bags, blending sustainability with consumer appeal.
- BioBag International's expansion of certified compostable products across European retailers.

These advances highlight how companies are merging performance, sustainability, and consumer experience to create value in a competitive marketplace.

For more on their methodology and market coverage, visit!

<https://www.futuremarketinsights.com/about-us>

## Future Outlook: Toward Sustainable Waste Management

As the garbage bags market progresses toward USD 14.8 billion by 2035, manufacturers face both challenges and opportunities. Rising regulatory scrutiny, raw material volatility, and uneven adoption across developing markets pose barriers. Yet, innovations in biodegradable resins, plant-based polymers, and compostable designs signal a transformative future.

For manufacturers, the path forward lies in balancing cost-effectiveness with eco-innovation, leveraging advanced materials, and aligning with global waste management goals. The garbage bags industry is not only growing—it is evolving into a cornerstone of the world's sustainability agenda.

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## Editor's Note:

This release is based exclusively on verified and factual market content derived from industry analysis by Future Market Insights. No AI-generated statistics or speculative data have been introduced. This press release highlights significant shifts in the Garbage Bags Market, which is experiencing a pivotal change driven by consumer demand for healthier, more transparent products.

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