

Tradier Brokerage Launches Fully Paid Securities Lending to Help Investors Unlock Hidden Portfolio Value

Tradier Brokerage is proud to announce the release of its new Fully Paid Securities Lending (FPSL) Program for its customers

CHARLOTTE, NC, UNITED STATES, August 21, 2025 /EINPresswire.com/ -- [Tradier](#) Brokerage is proud to announce the release of its new Fully Paid Securities Lending (FPSL) Program, now available through its latest Web2.0 platform update. This innovative feature allows eligible investors to earn passive [income](#) from their existing long equity and ETF positions without selling a single share or altering their investment strategy.



With FPSL, Tradier clients can now lend out fully paid securities and earn daily interest while maintaining full ownership and trading flexibility, FPSL enables traders and investors to lend out their fully paid equities and ETFs to borrowers often for short selling when those securities are in demand. In return, they receive a portion of the lending fees, generating a potential new stream of income. The program is available to eligible margin and cash account holders who own fully paid securities.

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This launch of Fully Paid Securities Lending is a step toward helping our customers do more with their portfolios and benefit financially from it”

Dan Raju, CEO founder of Tradier.

Key Benefits:

- Earn Extra Income Daily

Turn your existing stock holdings into a new income stream that accrues daily and pays monthly.

- No Disruption to Your Trading

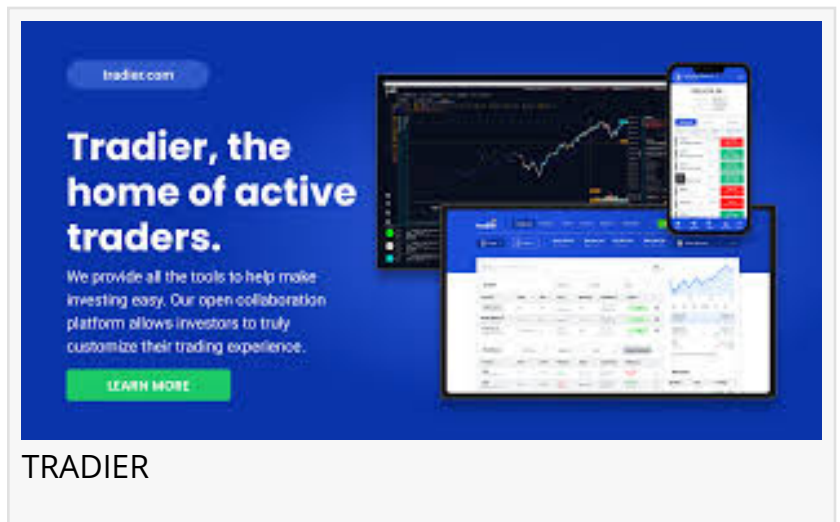
Continue buying, selling, or adjusting positions as usual.

To get started customers can log in to their Tradier web platform and activate the FPSL

program.

"This launch is a step toward helping our customers do more with their portfolios and benefiting financially from it" said Dan Raju, CEO founder of Tradier. "With FPSL, we're putting Wall Street tools in the hands of everyday investors."

Ready to earn more from what you already own?
Enroll in FPSL today.

A blue banner advertisement for Tradier. On the left, the text reads "Tradier, the home of active traders." followed by "We provide all the tools to help make investing easy. Our open collaboration platform allows investors to truly customize their trading experience." and a green "LEARN MORE" button. On the right, there are images of a laptop, a tablet, and a smartphone, all displaying financial charts and data. The Tradier logo is in the top left corner of the banner.

TRADIER

Tradier Brokerage, Inc. — a member FINRA and SIPC is an independent subsidiary of Tradier, Inc. The Brokerage API enables entrepreneurs, businesses, developers and [active traders](#) to solve their trading and brokerage challenges using independent content and tool providers of their choice — at simple and competitive prices.
About Tradier, Inc.

About Tradier Inc.

Tradier, Inc. is a cloud-based financial services provider and brokerage API company that offers a groundbreaking platform to serve Platform Providers, Advisors, Developers and Individual Investors. Tradier delivers an innovative set of fully hosted API's, modules and "out of the box" tools that are leveraged by a growing list of providers seeking to create innovative trading and investing experiences.

Created by developers, Tradier is a technology linchpin that works with organizations that want to democratize access to data, trade execution, low-cost trading and market connectivity through cloud access. In addition, Tradier's APIs empower third-party developers to build applications such as algorithmic and robotic trading systems.

Disclaimer:

Securities products are offered through Tradier Brokerage Inc. Member FINRA/SIPC - Not FDIC Insured - No Bank Guarantee - May Lose Value.

Systems response and account access times may vary due to a variety of factors, including trading volumes, market conditions and system performance. Past performance is no guarantee of future returns. Use of these systems is at your own risk. Please visit Tradier Disclosures/Policies for a full list of policies and disclosures.

Tradier Brokerage Inc. charges for exchange, clearing and regulatory fees. Other fees and applicable minimums may apply, see the Tradier Brokerage Fee Schedule for more details. Tradier Brokerage, Inc. does not guarantee its accuracy, completeness, or suitability. Accounts are carried and cleared with Apex Clearing Inc.

To learn more or open an account, visit www.tradier.com.

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