

Productive Dentist Academy Announces 'Built to Sell, Ready to Reign' Webinar Series

*Complimentary CE-accredited Series
Helps Seven-figure Private Practice
Owners Increase Valuation, Reduce
Stress, and Prepare for Profitable
Transitions*

ANACORTES, WA, UNITED STATES,
August 20, 2025 /EINPresswire.com/ --
Most dentists will see more than \$20
million flow through their practice over
the course of their career, yet only five
percent retire with enough to maintain
their lifestyle. A new CE-accredited
webinar series launching September
2025 is helping high-producing dentists
reverse that trend and take control of
their future.



[Built to Sell, Ready to Reign, presented by Investment Grade Practice™ \(IGP\)](#) in partnership with Pro-Fi 20/20, Dentist Advisors, Professional Transition Strategies, and Financially LED, and

“

This series is for dentists
who have built a million-
dollar machine, but still
aren't sure if it's truly
sellable.”

*PDA Co-founder & CEO
Victoria Peterson*

Phoenix Dental Agency, is a free, six-part online series designed for private practice owners generating \$1 million or more annually. This series features practical, step-by-step strategies to increase practice valuation, restructure debt, navigate transitions, and build lasting personal wealth without adding more hours, patients, or operatories.

Productive Dentist Academy created the Investment Grade Practice™ platform to help dentists escape the cycle of

reactive ownership and become intentional CEOs of their practices. This webinar series is a direct extension of that mission, giving dentists the education and tools they need to build wealth, reduce burnout, and regain control of their time and future.

“This series is for dentists who have built a million-dollar machine, but still aren’t sure if it’s truly sellable,” says PDA Co-founder & CEO Victoria Peterson, CEPA. “Whether you want to grow, sell, or step back, you’ll leave knowing how to protect and maximize what you’ve built.”

A Webinar Series for Dentists Who Want Real Options

Begins: September 9, 2025 • AGD-Accredited • Earn Up To 6 CE Credits

Includes six one-hour webinars, plus a live expert panel on September 17, 2025.

Session Topics Include:

Uncover Your Hidden Value

Victoria Peterson, CEPA; Sara Hansen; Angela Golden, CEPA; Starla Bocanegra, and Sara Hanson
Discover the four intangible assets that most dentists ignore, and how to turn them into equity.

WHEN: September 9, 2025; TIME: 9am PT

Increase Practice Value by 40%

Chris Sands, CFP | Pro-Fi 20/20

Identify money leaks in your P&L and unlock hidden profitability through operational improvements.

WHEN: September 10, 2025; TIME: 9am PT

From Attractive to Acquirable

Kim McCleskey | Professional Transition Strategies

Understand how buyers and DSOs evaluate practices, and prepare long before you list.

WHEN: September 11, 2025; TIME: 9am PT

Exit or Expand?

Kyle Francis, MBA & Matt Zolfo | Professional Transition Strategies

Learn how to time the market, weigh your options, and leverage consolidation for growth or exit.

WHEN: September 12, 2025; TIME: 9am PT

Wealth Strategies for Dentists

Ryan Isaac, CFP | Dentist Advisors

Build a personalized plan that aligns your practice, lifestyle, and long-term goals.

WHEN: September 13, 2025; TIME: 9am PT

Your Latte Costs More Than My Mortgage

Dr. Howard Polansky, DMD, MBA | Financially LED

Rethink debt, restructure loans, and improve your appeal to banks and buyers.

WHEN: September 14, 2025; TIME: 9am PT

Live Expert Panel

Moderated by Victoria Peterson, this one-hour panel will feature all six webinar presenters answering dentists' most pressing questions about practice transitions, valuation pitfalls, DSOs, and personal wealth strategy.

WHEN: September 17, 2025; TIME: 7pm ET

Who Should Attend?

- Dentists producing \$1M+ who are exploring exit or expansion
- Practice owners who feel stuck in debt or uncertain about their next move
- Doctors who want to build value without more stress or hours
- Anyone planning to transition within the next two to five years

Why Register Now?

It's actionable: No theory, just proven strategies

It's CE-accredited: Earn up to 6 AGD-approved credits

It's free: Thanks to sponsorship from top industry experts

It's urgent: Because waiting to plan could cost you millions

Enrollment Now Open

Visit: <https://productivedentist.com/IGPBuiltToSell/>

All sessions will be available on demand for registered attendees.

[About Productive Dentist Academy \(PDA\)](#)

Productive Dentist Academy (PDA) is an award-winning dental business and marketing consulting firm based in Anacortes, WA. At PDA, we know independent dentists are uncertain about the future of private practice and are concerned there may be no other option than to sell to a dental service organization (DSO). That's why PDA built the Investment Grade Practice™ platform to be the advocate and level the playing field so independent dentists can optimize profitability, improve patient experience, and align teams to the dentist's core vision. Founded in 2004, employee-owned PDA empowers thousands of dentists internationally so they can make confident decisions as a leader, re-engage their passion, and achieve financial and personal satisfaction. For more information, call 800-757-6077, email info@productivedentist.com, or visit <http://www.productivedentist.com>.

Benjamin Lund

Productive Dentist Academy

+1 800-757-6077

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/841544492>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.