



Racha Organics, the World's Best Certified Organic Sriracha now at Erewhon

Racha Organics, the organic Sriracha sauce company, is proud to announce that its flagship sauces are now available at Erewhon, the Certified Organic Retailer.

LOS ANGELES, CA, UNITED STATES, August 20, 2025 /EINPresswire.com/ -- Racha Organics, the [organic Sriracha sauce company](#) made with proprietary,

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Matt Walden

new-to-the-world Racha peppers, is proud to announce that its flagship Mild, Medium, and Hot sauces are now available at Erewhon, the [Certified Organic Retailer](#) and B Corp. This partnership reflects Racha and Erewhon’s shared commitment to offering customers exceptional, flavor-forward products derived from clean ingredients and bold innovation.

Racha, which takes its name from the Thai word for “king,” was created to share the flavors and values of Thailand’s culture: respect, family, and gratitude. Every step of its

formulation process, from seed to sauce, is designed to honor both the land it comes from and the customers who enjoy the final product. The Racha team spent over two years developing the pepper’s distinctive flavor and meeting the rigorous standards required for [Certified Organic](#) status, engineering a biodiverse environment for sustainable estate farming.

Unlike other Sriracha sauces available in the American market, which lean heavily on sugar and vinegar to bolster their flavors, Racha lists its peppers as the first ingredient. Racha allows customers to enjoy a cleaner, more flavorful Sriracha experience that elevates cuisines of all kinds without overpowering, from eggs to tacos and barbecue.

Racha is now available at all 10 of Erewhon’s locations in the greater Los Angeles area. “This is a huge milestone in our expansion into Southern California retail,” says Racha CEO Matt Walden. “Erewhon represents the highest standards in organic and natural food, and we created Racha to deliver bold, complex, and unique flavor without the additives and sugar found in most hot sauces. This is perfect for people who want to enjoy what they eat and feel good about it.”

Since 1968, Erewhon has been providing organic, ethically sourced foods to the communities it

serves. The grocery store is committed to sourcing organic, nutrient-dense products, backing local growers and brands, and supporting the environment. Recognized for its uncompromising quality standards and customer service, Erewhon fosters a community centered around intentionality, curiosity, and positive change.

Matt Walden

Racha Organics, Inc.

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Racha, Certified Organic Hot Sauce makes real food better.

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